

Will be hereby known as Party-1

#### MEMORANDUM OF UNDERSTANDING (MOU)

Between

Vivekanandha College of Arts & Science for Women

&

World University of Bangladesh

On Date: 6<sup>th</sup> Jan 2017 Entities:

Party-1 & Party-2



Will be hereby known as Party-2

## VIVEKANANDHA COLLEGE OF ARTS & SCIENCE FOR WOMEN

Elayampalayam, Tiruchengode, Namakkal, Tamil Nadu 637205

www.vicas.org

(Will be referred as the "VICAS" in MOU)

#### WORLD UNIVERSITY OF BANGLADESH

Plot - 3/A, Road No. 4, Dhanmondi, Dhaka - 1205, Bangladesh

www.wub.edu.bd

(Will be referred as "WUB" in the MOU)

As per negotiations held between the two parties, following points were mutually agreed upon:

Preamble: VICAS and WUB aim to establish and develop a close partnership to promote academic and cultural exchanges between the two Institutions through mutual assistance, specially, in the areas of teaching, research and exchange program.

This MOU will be in force when Vice-Chancellor/ Registrar/any other competent authority of World University of Bangladesh and Vivekanandha College of Arts & Science for Women sign this MOU and any future changes/modification etc will be done when both the signatories sign the same.

#### Area of Co-operation:

- Joint research activities will be taken up by both the parties. The focus area would be to develop a strong
  research culture, work on possible synergy on joint patent, engineering designing, developing research framework, usage of latest statistical tools and identifying areas of research activities of national interest and further
  work on the same. Most of the initial activities can be done with the support of Technology,
  Email/webEx/Skype/Telephone. Based on requirements physical movements of faculties and students also
  would be encouraged.
- · Each will allow other to publish research papers in their respective journals.
- Each will appoint a liaison officer for smooth functioning.
- This MOU includes the provision of faculty/student exchange, joint conference/seminar/workshop and other areas of extension activities.
- Initial period of engagement would be of 3 years. Further engagement is subject to consent from both the
  parties.

am. Choudh

Vice Chancellor World University of Bangladesh

Dhaka, Bangladesh

Chairman /

Vivekanandha College of Arts and Science for

Women

Seal

Seal

Prof. Dr. Abdul Mannan Choudhury Vice Chancellor World University of Bangladesh In Presence of : Prof. Bholanath Dutta President-MTC Global www.mtcglobal.org



Ps.100/-தமிழ்நாடு तमिलनाडु TAMILNADU BK 832883 முத்திரைத்தாள் விற்பளையாளர். உரிமம் எண்:17/2008/NMKL. கொச்செங்கோடு. தமிழ்நாடு.

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered into, on the 3<sup>rd</sup> day of, February,2017 Women Sciences College Arts between. Vivekanandha (Autonomous)., Elayampalayam, Tiruchengode - TK., Namakkal District, Tamilnadu represented by its Principal Dr. B.T. Suresh Kumar herein after referred to as party of the first part and Dr. A.Jayakumar, President, The Global Association of Commerce & Management hereinafter referred to as the party of second part.

The Vivekanandha Educational Institutions, Tiruchengode is Asia's biggest Women Institution in the field of Engineering, Education, Humanities, Sciences, Business Studies, Nursing, Dental, Medical Science and Research of Physiotherapy, and Pharmacy with digital library, exceeding lab facilities and coaching centres for professional courses.

The signing of this MOU would benefit mutually in exchange of facilities and values for the benefit of the students and faculties in both.

According to this memorandum of understanding both the parties of first part and second part agrees to share their expertise

- ✓ To invite in Academic Councils to get the intellectual inputs of the faculty members.
- ✓ To promote the research activities and to formulate an interface between professionals and practitioners.
- ✓ To get Consultancy towards research, teaching training methodology.
- ✓ To get inputs for proposal development for prospective funding agencies.
- ✓ Exchange of faculty/ students for various Academic Research Programmes, sponsored projects, and exchange of library facilities.
- ✓ Opportunity to publish paper in Indexed Journals of Global Association of Commerce & Management IJRBI & IJC
- ✓ Participation in events (Conference, Seminar, Workshop, etc.) organised by association at concessional rate and Opportunity to receive awards declared by association.
- ✓ Opportunity to network with professional peers.
- ✓ Leadership opportunities to develop Academic and Professional CA.

The signing the MOU will benefit student community and both will borne out their expenses separately taking into consideration of welfare of student community.

This memorandum of understanding shall come into effect from the date and time of it signing and will be valid for three years and shall be renewed on mutual agreement by both parties there on. Any additional agreement and cooperation shall be made in writing after mutual consent in the form of annexure to this MOU.

Signed on the 3<sup>rd</sup> February 2017 at Thiruchengodu, India in two copies where all copies have

equal value.

Dr.B.T.Suresh Kumar

Principal

Vivekanandha College of Arts & Sciences

For Women (Autonomous)

Tiruchengode-Tamilnadu

Witnesses

(Name and Address)

Witnesses

Dr.A.JayaKumar

President

Salem

Management

(Name and Address)

Dr.K.Priya

Head, Department of Commerce (CA)

Vivekanandha College of Arts & Sciences

For Women (Autonomous)

Tiruchengode-Tamilnadu

Dr.G.Rajini

Head, School of Management Studies

Velus University Chennai

Global Association of Commerce &



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Depositment of English
தமிழ்நாடு: வெரியாகள்கள் மிழை வி மாவை N. மகாலட்கமி.
L.No.15/2008/NMKL
எண் 873 ஊர்: Arts 8 Science for மாவைவர்க்கள் விற்பனையாள

நாள் 4.3. 2017 ரூபாய்:

This Memorandum of Understanding (MoU) is entered into for

PARTNERSHIP IN SKILL DEVELOPMENT, INTERNSHIP AND TRAINING and executed on

#### **Between**

The Registrar, Periyar University, Salem - 636011, Tamil Nadu, India (herein after referred to as Party One as the context permits)

#### And

Prof. Dr.M.Karunanithi,B.Pharm., MS., Ph.D.,D.Litt., Chairman & Secretary, Vivekanandha College of Arts and Sciences for Women [Autonomous], Elayampalayam, Tiruchengode - Tk, Namakkal District, Tamil Nadu - 637205, India (herein after referred to as Party Two as the context permits).

The parties hither to agree as follows:

Party One authorises Nodal Officer and Programme Coordinators, B.Voc., Programme, Periyar University located in Periyar Palkalai Nagar, Salem - 636 011, Tamil Nadu to collaborate with Party Two.

REGISTRAR
PERIYAR UNIVERSITY
SALEM-636 011.

Chairman & Secretary
Vivekanendha College of Arts & Sciences for Wemen
(Autonormous)

திருச்செங்கோடு-637 211

Party Two authorises Principal and Dean of Academic/ Deans, Vivekanandha College of Arts and Sciences for Women [Autonomous], Elayampalayam, Tiruchengode - Tk, Namakkal District, Tamil Nadu -637205, India to collaborate with Party One.

#### A. Objectives

The goal of this cooperation is to foster collaboration, provide opportunity for global experience and to facilitate advancement of knowledge on the basis of reciprocity, best efforts, mutual benefit and frequent interactions. Periyar University, Salem and Vivekanandha College of Arts and Sciences for Women [Autonomous], Tiruchengode agree to explore the possibility of engaging in the following modes of collaboration:

1. The Nodal Officer, B.Voc., Programme, Periyar University located in Periyar Palkalai Nagar, Salem - 636 011, Tamil Nadu representing Party One shall execute the responsibilities relating to General Education Component and Skill Components according to the guidelines for B.Voc., Programme.

2. Party Two shall

- a. Provide Technical knowhow and Trainers to execute Language (English/Hindi) component of Certificate and Diploma level of B.Voc., Programmes in Food Science and Nutrition and Textiles and Apparel Design.
- b. Provide Internship and Industrial Visit provision to students.

c. Provide Training to such faculty who volunteer to equip themselves in the instruction of skill components.

Periyar University, Salem and Vivekanandha College of Arts and Sciences, Tiruchengode agree that the following technical descriptions will guide each proposed activity identified and agreed upon by the two institutions.

The terms of any financial arrangements will be subjected to separate agreements made on a case-by-case basis; such further agreements will include the names of those persons responsible for managing the implementation etc. of collaborative activity.

B. Exchange of Faculty, Scientist and Staff

Both the parties agree to explore ways to encouraging collaboration between faculty and scientists from the two institutions. Specifically, the two institutions would encourage members of their faculty to undertake short visits or take up fixed terms assignments as Visiting Professors. The terms and conditions for each visit or an assignment, including those concerning stipend, travel and housing would be worked out between the partner institutions.

C. Exchange of Scientific and Technical Material

Both the parties will examine ways of exchanging information on educational programmes and teaching/learning materials and other literature relevant to their educational and research programmes. Further, both agree to explore ways to share teaching/learning materials (including electronic/ webcasts of lectures etc.) and other relevant literature, subject to each institutions policy on intellectual property and publications.

#### D. Co-Ordination

The following arrangement is suggested for the co-ordination of collaboration:

a) Each of the institution shall appoint one member of its teaching / research faculty to coordinate the programme on its behalf. A coordination committee, consisting of

REGISTRAR
PERIYAR UNIVERSITY
SALEM-636 011.

Chairman & Secretary
Vivekanandha College of Arts & Sciences for Women

Elevennalavam Tiruchengode (Tk.)

- b) The Registrar, Periyar University Salem or his/her nominee,
- c) The Chairman, Vivekanandha College of Arts and Sciences for Women [Autonomous], Tiruchengode or his/her nominee,
- d) B.Voc. Programme coordinators from Periyar University, Salem and
- e) Vivekanandha College of Arts and Sciences for Women [Autonomous], Tiruchengode will periodically review and identify ways to strengthen cooperation between the two institutions.

#### E. Tenure and Termination

This MoU will take effect from the date it is signed by the representatives of the two institutions. It will remain valid for a period of five years. This MoU will be reviewed after three years; the terms of this MoU may be amended by mutual written agreement prior to the date of review. Any extension to this MoU will be formally agreed in writing by the parties.

Either Institution may terminate the MoU by giving written notice to the other Institution Six months in advance. Once terminated, neither Periyar University, Salem nor Vivekanandha College of Arts and Sciences for Women [Autonomous], Tiruchengode will be responsible for any losses, financial or otherwise, which the other institutions may suffer. However, both the parties will ensure that all activities on progress are allowed to complete successfully.

#### F. Arbitration Clause

Should there be a dispute relating to any aspect of academic cooperation, The Registrar, Periyar University, Salem and The Chairman, Vivekanandha College of Arts and Sciences for Women [Autonomous], Tiruchengode will jointly resolve the dispute in a spirit of independence, mutual respect and shared responsibility.

Signatures:

For Periyar University, Salem

REGISTRAR PERIYAR UNIVERSITY SALEM-636 011.

Date: 06.03.17

Witnesses

For Periyar University, Salem

Nodal Officer B.Voc. Programme

**Periyar University** 

Dr. S. Lakshmi Manokari

Co-ordinator Textiles and Apparel Design Dateival university

Salem-636 011.

For Vivekanandlia College of Arts and Sciences

for Women [Autonomous], Tiruchengode Chairman & Secretary Vivekanandha College of Arts & Sciences for Women

(Autonomous)

Elayampalayam. Tiruchengode (Tk.) Namakkal (Dt.) Tamil Nadu-637 205.

Date: 06.03.17

For Vivekanandha College of Arts and Sciences for Women [Autonomous], Tiruchengode

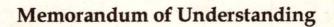
Date: Allekanandha College of Arts and ciances for Women (Autonomous),

Elayampalayam-637205.Tiruchengode(Tk), Namakkal (DT)



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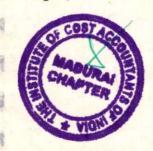
ICAI MADURAI. என். இவக்குமார். பி.பி.ஏ. லை6) என்ல நீரஆர்ஓசி 3332/02/97 முத்திரைகள்கத் கிறபனையாளர் 92 திருக்க கெரு கைப்பாற ரோடு பதுரை -6! 5 010 தமியுநால் BF 874990



THIS MEMORANDUM OF UNDERSTANDING entered into on the 31st day of January, 2017 between Madurai and Erode Chapters of the Institute of Cost Accountants of India having its office at 6, North Vadampokki street, Madurai -625001 and second floor, 32 Prakasam street, Erode-638001(Hereinafter called as FIRST PARTY) represented by its Chairman S. KUMARARAJAN and Chairman R. GOPAL, of the First part

and

Vivekanandha College of Arts and Sciences for Women, (Autonomous) (hereinafter referred to as VICAS), run by Angammal Educational Trust, having its office at Elayampalayam, Tiruchengode – 637 205, Namakkal District represented by its **Principal/Authorised Signatory** of the second part.



- Coaching classes(Foundation) -per subject-minimum required— 40 sessions for problem –
  oriented and 30 sessions for theory oriented and in total 140 sessions and amount payable is
  Rs.28,000/-(140\*200)
- 10. 100 Hours Computer Training is to be imparted to CMA Intermediate course. The college, for offering computer training, shall provide necessary infrastructure in terms of computers & requisite qualified IT manpower to impart such training. Minimum 10 computers with 2:1 ratio of Students to Computers are essential for imparting Computer Training along with Tally ERP 9.0 (Multiuser). The Erode Chapter shall reimburse Rs.1000/- per student for facilities (Rs.20000/- per batch) and Rs.200/- per Hour for faculty (100\*200=Rs.20000). At the request of the college, the faculty for the required stream, say, Tally ERP 9.0/ e filing etc. may be arranged by the Madurai/Erode Chapter. The out of pocket Expenses are to be borne by the college. In case the department could not organize, the chapter shall arrange to provide the requisite computer training at the institution recognized by the chapter.
- 11. Amount payable by the Erode chapter to the College for incidental charges is Rs.250/- per student per batch.
- 12. The Department of Commerce, Vivekanandha College of Arts and Sciences for Women is to Co-ordinate, maintain attendance, schedule of classes conducted with time and date.
- 13. In the event of minimum of 20 students are not enrolled in any of the CMA courses, the students shall attend the oral coaching classes at Erode Chapter of ICAL.

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S. KUMARARAJAN, B.Sc., LLB., AITB., FCS., FCMA.,
Chairman
Madural Chapter
The Institute of Cost Accountants of India

#### ANNEXURE

#### CMA COURSES DETAILS

INTERMEDIATE COURSE REGISTARTION FEE - Rs 12,000/- (Including Study Materials, Oral Coaching fees, Computer Training Charges Etc.,)/ the First Installment before 31<sup>st</sup> October of the year and Rs.8000/- the Second Installment before 31<sup>st</sup> January of the subsequent year (Total Rs.20000/-)

OR

Rs. 20,000/- as single payment on or before 31st January

Likewise, for December examination of the year, the amount for admission is to be paid on or before 31st July of that year.

By direct payment to Institute of Cost Accountants of India, through designated bank challan/ Demand Draft, payable at Kolkata.

**FOUNDATION COURSE REGISTRATION FEE - Rs 4,000/-** (Including study materials and oral coaching fees)

By direct payment to Institute of Cost Accountants of India, through designated bank challan/ Demand Draft, payable at Kolkata.

- 2. Application form Rs.250/- to be purchased from Erode/Madurai Chapter
- 3. Administration fee payable to Madurai chapter is Rs.250/- per student
- 4. Syllabus and a set of books will be provided to the college by the Erode chapter.
- 5. The oral coaching classes to be conducted when 20 or more students are admitted in a batch.
- 6. No. of faculties Required Minimum 4 for subjects per group of 4 papers and 2 for computer training (Intermediate Group I and Group II)

Minimum of 4 for Foundation Course

- Faculty Remuneration (payable by ICAI, Erode Chapter):
   CMA Intermediate classes- 1 Lecture Session of 60 minutes Rs250/-CMA Foundation classes- 1 Lecture Session of 60 minutes – Rs200/-
- 8. Coaching classes(Intermediate) -per subject-minimum required— 45 sessions for one paper and in total 180 sessions for 4 papers and amount payable is Rs.45000/-(4\*45\*250) per group and for 2 groups Rs.90000/-.



WHEREAS the FIRST PARTY is conducting Oral Coaching Classes for CMA Course examinations of The Institute of Cost Accountants of India, Kolkata.

WHEREAS the SECOND PARTY has shown interest in organizing such Oral Coaching Classes for CMA courses exclusively for their students, who have registered for CMA course of ICAI, in the first instances at their premises with the assistance of the FIRST PARTY.

#### AND

WHEREAS BOTH THE PARTIES HAVE DESIRED TO DEDUCE IN WRITING, THEIR MUTUAL RIGHTS AND RESPONSIBLITIES NOW, THEREFORE, THIS MEMORANDUM OF UNDERSTANDING WITNESSTH AS BELOW:

ICAI Madurai /Erode Chapter hereby grants its permission to Department of Commerce, Vivekanandha College of Arts and Sciences for Women (Autonomous) (VICAS), Elayampalayam, Tiruchengode – 637 205 to conduct CMA Inter Courses to the students of Post graduate and eligible foundation course passed U.G. students in their College, and CMA Foundation course to the under graduate students upon conditions herein contained.

- 1. a) The second party has agreed to remit to the ICAI Kolkata through designated bank challan /demand draft payable at Kolkata, a sum of Rs. 12000/-(Rupees twelve thousand only) being first installment per student admitted by them to CMA Intermediate Course from their college on or before 31st October of the year/at the time of admission and Rs.250/- to the Erode/Madurai chapter for cost of application and Rs. 250/- to the Madurai Chapter for administration expenses
  - b) Similarly, the second party has also agreed to remit the second installment of Rs.8000/- (Rupees eight thousand only) per student on or before 31st January of the subsequent year for June term of examinations/on or before 31st July for December term examinations.



- c) The second party may remit to the ICAI Kolkata through designated bank challan/demand draft payable at Kolkata, a sum of Rs.20000/- (Rupees Twenty thousand only) as single payment on or before 31st January for the June examinations of the year. Likewise, for December examination of the year, the amount for admission is to be paid on or before 31st July of that year.
- 1. The second party has agreed to remit to the ICAI Kolkata through designated bank challan/demand draft payable at Kolkata, a sum of Rs.4000/-(Rupees four thousand only) per student admitted by them to CMA Foundation Course from their college on or before 31st October of the year and Rs.250/- to the Erode/Madurai chapter for cost of application and Rs. 250/- to the Madurai Chapter for Administration expenses.
- 2. The students admitted are under the Erode Chapter Jurisdiction.
- 3. It is agreed that the SECOND PARTY shall provide necessary facilities to conduct Oral coaching classes in their premises.
- The services of faculty of SECOND PARTY can be availed of, by the FIRST PARTY to conduct Oral Coaching classes.
- 5. The SECOND PARTY may utilize the professional services of the faculty members of the FIRST PARTY for guest lectures, and organize seminars, conferences etc., in collaboration with the FIRST PARTY.
- The FIRST PARTY will arrange to issue the coaching completion certificates for the eligible students.
- 7. For Issuance, of course completion certificate by the FIRST PARTY to the students of the SECOND PARTY, the faculty members of the FIRST PARTY/SECOND PARTY are to conduct at least one examination to satisfy them, before issue of the said certificate by the FIRST PARTY. In addition, the students should have attended a minimum of 70 % of the classes held.



- 8. It shall be the responsibility of FIRST PARTY to pay remuneration to faculty and bear incidental expenses relating to oral coaching classes/computer Training conducted at the premises of SECOND PARTY.
- 9. This Understanding is reached based on good faith and support to be extended by both parties to conduct ICAI courses. Hence, such terms which are spelt out herein could be discussed mutually and agreed thereupon benefitting both the parties herein.
- 10. The Memorandum of Understanding is agreed upon by both the parties without prejudice to the rights of the ICAI, Madurai/Erode chapter to run coaching classes for ICAI examinations as it is being done now.
  - 11. This MOU is initially valid for Three years and is extendable further as mutually agreed at the option of the college. The MOU may be terminated on agreement at the option of the Madurai/Erode Chapter.

IN WITNESS, HEREOF THE PARTIES HEREIN HAVE SIGNED ON THE DATE ABOVE MENTIONED.

MADURA (CMA S KUMARARAJAN)

CHAIRMAN Madurai Chapter of ICAI

Dr. B.T. Suresh Kumar PRINCIPAL/AUTHORISEDSIGNATORY Vivekanandha College of Arts and Sciences for Women (Autonomous)

(CMAR. GOPAL) **CHAIRMAN** 

**Erode Chapter of ICAI** 

Sciences

Dr. V. Kuma ravel, Dean- Academic Vivekanandha College of Arts and for Women(Autonomous)

J- 20 31101117

Witnesses:

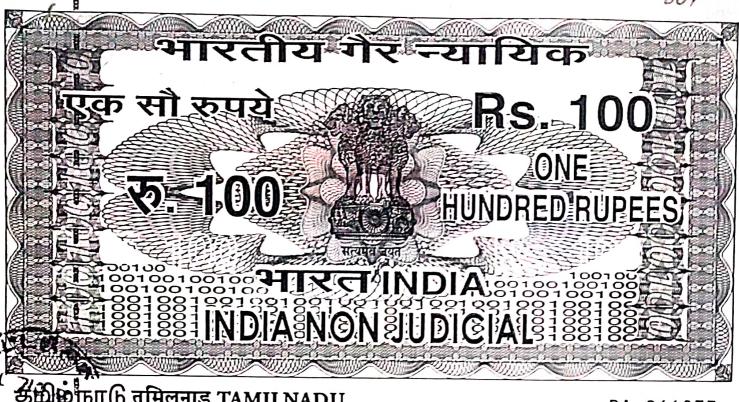
Deulcotaranan (CMA D Venkatraman)

Vice Chairman

Madurai Chapter

3110117

MoU Co-ordinator & Asst. professor in commerce Vivekanandha College of Arts and Sciences for Women, (Autonomous)



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STAMP VENDOR 5/2, South Dhandapani Street, T. Nagar, Ch-17, Ph:2432 8189

#### Memorandum of Understanding

This understanding entered into at Chennai on this the 1st day of June 2016 between Angammal Educational Trust, a Public Charitable Trust, having its registered office at Elayampalayam, Tiruchengode Taluk, Namakkal District represented by its authorized signatories Dr. M. Karunanithi, B.Pharm., M.S.,Ph.D.,D.Litt., Chairman and Secretary, hereinafter called the LESSOR.

AND

Scope e-Knowledge Center Private Limited, Company registered under the Companies Act, 1956, having its corporate office at IInd floor, Temple Towers, 672, Anna Salai, Nandanam, Chennai-600035 represented by its Director N. Venkatraman Ahereinafter called the LESSEE.

For Scope e-Khowledge Center P. Ltd.

Authorised Signatory

I & SECRETARY ANGAMMAL EDUCATIONAL TRUST ELAYAMPALAYAM - 637 205, Tiruchengode Tk, Namakkal Dt.

The terms Lessor and Lessee shall whenever the context so requires, mean and include their respective heirs, legal representatives, executors, administrators, transferees, assigns and successors – in – interest/office.

Whereas the Lessor offered to provide a facility located at VIVEKANANDHA EDUCATIONAL INSTITUTIONS campus to the Lessee together with necessary electrical and sanitary fittings, the lessee agreed to take on lease the designated area and

Whereas the Lessor and the Lessee have agreed to reduce such terms and conditions into writing.

#### NOW THIS DEED OF LEASE WITNESSETH AS FOLLOWS:

- 1. The Lessor agreed to let on lease the facility together with all the infrastructure and the lessee has agreed to take on lease the facility.
- 2. <u>DURATION:</u> The Lease shall be for duration of 1 year commencing from 1<sup>st</sup> June 2016
- 3. <u>THE PURPOSE OF LEASE</u>: The lease shall use the rented area only for the purpose and nature of business, now carried on by the Lessee, Viz., KPO/Knowledge Services/IT /ITES.

#### 4. FACILITY CHARGES:

- a. The rent shall be paid at the rate of Rs. 19 per square feet per month. (Rupees nineteen only). Total space of 2130 sq.ft
- b. Lessor shall provide facility Air-conditioner, furniture, Genset back up maintenance, housekeeping facility, common security, drinking water for the employees. Lessee agrees to pay Rs. 100 per seat per month
- c. The computer rental hire charges of Rs. 500 per month per machine (Rupees Five hundred)

For Scope & Knowledge Center P. Ltd.

Authorised Signatory

CHAIRNIAN & SECRETARY ANGAMMAL EDUCATIONAL TRUST ELAYAMRALAYAM - 637 205, Tiruchengode Tk, Namakkal Dt.

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- d. Provide 1 dedicated System Administrator and lessee agrees to pay Rs. 9,000/- (Rupees Nine thousand only) per month for the service
- e. Any transport facility shall be provided at Rs. 300/- per trip from Erode railway station or Erode Bus station to Vivekanandha campus and vice versa
- f. Hostel facility shall be provided Rs. 3,250/- per month per person inclusive of food and charged proportionate to number of days occupied.
- g. Tea/Coffee/Milk will be provided for Rs. 5/-per cup (may be varied with mutual consent)
- h. Afternoon Lunch will be provided at the rate of Rs 30/- per meal (may be varied with mutual consent)
- Lessor agrees to provide pick up and drop transport facility from various nodal points to employees employed in the Scope Vivekananda campus at free of cost.
- j. The lessee shall be entitled to deduct TDS at such percentage as applicable under the income tax act.
- k. The lessor shall raise an invoice for the rent.
- Lessee shall pay the invoice within 10 days from the date of receipt of invoice
- SUPPLY OF POWER: The Lessor agrees to provide regular EB supply and power back-up from Genset in case of EB supply failure under normal operating conditions. The EB charges shall be Rs. 8.00/- per unit.
- 6. <u>ADDITIONS AND ALTERATIONS</u>: The Lessee can make any addition/ interior work without altering the structure of the building. However, the lessee shall not be entitled to make any such additions or alterations or undertake any major repair work or structural alteration at the demised building without the prior written consent of the Lessor.

For Scope e-Knowledge Cepter P. Ltd

Authorised Signatory

CHAIRNIAN & SECRETARY
ANGAMMAL EDUCATIONAL TRUST
ELAYAMPALAYAM - 637 205,
Tiruchengode Tk, Namakkai Dt.

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- 7. MAINTENANCE: The Lessee shall maintain the equipments and fittings, plumbing & other sanitary fittings, partitions available in the demised premises with proper care and caution as such infrastructures deserve and keep them in good and workable condition. The LESSEE shall keep the Premises in good and tenantable condition throughout the lease period, natural wear and tear accepted. The LESSOR would perform any breakdown / maintenance required on any of the above mentioned articles on his own account.
- SUBLETTING: The Lessee shall not sublet or part with any portion or the entire facility or the equipments.
- STATUTORY DUES: The Lessor undertakes to pay the panchayat tax and other statutory dues in respect of the demised building periodically.
- 10. <u>POSSESSION:</u> The Lessor undertakes that he will not interfere with the possession and enjoyment of the demised building used for the agreed purpose as long as the Lessee pays the monthly rent without any default.
- 11. STORING OF INFLAMMABLE ITEMS: The Lessee shall not store or keep inflammable substances in the demised building.
- 12. <u>PROHIBITION FROM CARRYING ON ANY OBJECTIONABLE TRADE</u>

  OR CALLING: The Lessee shall not carry on any trade or calling which is objectionable in law and opposed to public policy at the demised building.
- 13. RENEWAL OF LEASE. The lease may be renewed on the expiry of the first term of one year period and can be effected after mutual consent as to the quantum of rent and other terms and conditions. Any subsequent renewals will be subject to, after mutual consent on, an escalation of monthly rent / hire charges payable at the mutual agreed rent with all other terms and conditions of this agreement remaining the same, subject to negotiations and agreement between Lessor and Lessee. In case of renewal or vacating, the Lessee must inform about the decision 1 month before the date of expiry of the agreement.

For Scope e-Knowledge Center P. Ltd

Authorised Signatory

CHAIRNIA NO SECRETARY ANGAMMALEDUCATIONAL TRUS ELAYAMPALAYAM - 637 205, Tiruchengode Tk. Namakkal Dt.

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- 14. BREACH OF CONTRACT & TERMINATION: Notwithstanding anything contained herein, if the LESSEE commits a material breach of the terms and conditions contained herein or if the LESSEE defaults in the payment of the lease rent for 2 (two) consecutive calendar months, the LESSOR will give the LESSEE 1 (one) month written notice to remedy the breach or make the payment and the failure of the LESSEE to do so shall constitute an event of default. Similarly if the LESSOR commits a material breach of the terms and conditions contained herein, the LESSEE will give the LESSOR 1 (one) month written notice to remedy the breach and the failure of the LESSOR to do so shall invite termination of the Lease agreement. The termination shall be effective by issuing a notice of termination by the LESSOR to the LESSEE.
  - 15. <u>ALIENATION OF THE PROPERTY</u>: If the LESSOR is desirous of selling/ assigning/ alienating its rights in the Premises, He/She shall be entitled to do so, subject, however, that the LESSOR shall give due notice to the LESSEE in writing, after such transfers or assignment to get the tenancy attorned in favour of the transferee/assignee.
  - the term of the lease or any renewal thereof, the Premises is compulsorily acquired or requisitioned by any Government or other statutory body or authority under any law for the time being in force and the LESSEE is, pursuant thereto, required to vacate the Premises then, in such event the lease shall automatically be terminated and the unadjusted portion of the rent if any, together with the Caution Deposit, shall be refunded to the LESSEE by the LESSOR within (1) one month of the happening of any of the aforesaid events or determination of lease whichever is earlier.
  - 17. <u>TERMINATION OF AGREEMENT:</u> This Agreement may be voluntarily terminated by either Party by giving a prior written notice of 1 (one) month to the other Party intimating about such proposed termination.
  - FORCE MAJEURE: If due to any force majeure event such as accident, fire, earthquake, flood, pestilence, riot, war, any act of government, act of God or

For Scope e-Kney ledge Center P. Ltd.

Authorised Signatory

CHAIRNA SECRETARY
ANGAMMALEDUCATIONALTRUST
ELAYAMPALAYAM - 637 205,
Tiruchengode Tk, Namakkel Dt.

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other cause beyond the reasonable control of any Parties to the Agreement, and the Premises are rendered unusable, the LESSEE has the right to vacate the Premises without giving the notice as above and will be entitled to receive from the LESSOR, the refund of the entire Caution Deposit forthwith, subject to any valid deductions. In such an event, neither Party hereto shall be liable to other Party for the default or breach of execution of its duty in this Agreement, the performance of whose obligations hereunder shall be suspended during, but no longer than the existence of such cause.

## 19. The LESSOR hereby represents and covenants with the LESSEE that:

- a) There are no existing mortgages, charges, lien, or suits pending in respect of the Premises or other encumbrances of whatsoever nature or claims to or in respect of the Premises, that prevent the LESSOR from leasing the Premises to the LESSEE and further, undertakes not to create any encumbrance of whatsoever nature or by whatever name over the Premises that may hinder the right of the LESSEE to continue peaceful occupation of the Premises.
  - b) The LESSOR has the necessary power and authority to grant this lease in favour of the LESSEE.
  - c) The LESSOR will indemnify the LESSEE against all rates, assessments and outgoings in respect of the Premises (except electricity and Internet Charges).
  - d) The LESSOR shall be responsible for compliance of all provisions of relevant laws that may apply. If any penalty is imposed pertaining to the said Premises, the LESSOR shall pay the same directly to the authority. If the LESSEE pays the said penalty, after a written confirmation from the LESSOR, the same shall be reimbursed by the LESSOR to the LESSEE from the subsequent lease rents or as and when it is jointly agreed at such
  - e) It is explicitly agreed that the LESSEE has entered into this Agreement relying on the above representations and warranties given by the LESSOR.
  - f) Court Jurisdiction will be within Namakkal district limit.

For Scope e-Knowledge Center P. Ltd

Authorised Signatory

CHAIRMAN & SECRETARY
ANGAMMAL EDUCATIONAL TRUST
ELAYAMPALAYAM - 637 205,
Tiruchengode Tk, Namakkal Dt.

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IN WITNESS WHEREOF THE PARTIES HERETO HAVE HEREUNTO SET THEIR HANDS ON THE DAY FIRST ABOVE WRITTEN IN THE PRESENCE OF

LESSEE

Fgr Scope e-Knowledge Center Pvt. Ltd.,

& HECRETARY ANGAMMAL EQUICATIONAL TRUST ELAYAMPALAYAM - 637 205, Tiruchengode Tk, Namakkai Dt.

N. Venkatraman

Director

Witnesses

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M.சகுந்தலா முத்திரைத்தாள் விற்பனையாளர்,

MEMORANDUM OF UNDERSTANDING எண்:17/2008/NMKL.

Memorandum of Understanding is entered into, on the 11th day of, March ,2017 between, Indian Academic Researchers Association Dr. C.Paramasivan ,President hereinafter referred to as the party of first and Department of Business Administration, Vivekanandha College Arts &: Sciences for (Autonomous)., Elayampalayam, Tiruchengode - TK,, Namakkal District, Tamilnadu - 637 205 represented by its Principal Dr. B.T. Suresh Kumar herein after referred to as party of the Second part.

The Vivekanandha Educational Institutions, Tiruchengode is Asia's biggest Women Institution in the field of Engineering, Education, Humanities, Sciences, Business Studies, Nursing, Dental, Medical Science and Research of Physiotherapy, and Pharmacy with digital library, exceeding lab facilities and coaching centers for professional courses.



INDIAN ACADEMIC RESEARCHERS ASSOCIATION Tiruchirappalli - 620 921 Tamii Nadu,

CHA COLLEGE OF ARTS AND SOMENCES FOR WOMEN-(Autonomous), ELMAMPALAYAM - 637 206 TIRUCHENGODE TK, NAMAKKAL DT,

The signing of this MOU would benefit mutually in exchange of facilities and values for the benefit of the students and faculties in both.

Whereas the parties of the first and second part, based on prior negotiation herein mentioned have mutually agreed to enter into the following and further decided to reduce into writing of this document for better understanding of the terms of the agreement.

According to this memorandum of understanding both the parties of first part and second part agrees to share their expertise

- To get Consultancy towards research, teaching training and Extension Activities
- ✓ To invite in Academic Councils to get the intellectual inputs of the faculty members.
- ✓ To utilize the Association to do innovative Projects the field of Research
- √ To get inputs for proposal development for prospective funding agencies.
- ✓ To connect and facilitate resources persons for FDP, EDP, Seminars, Conference, Workshops and Symposium.
- ✓ To get help in extension activities in the field of Research

The signing the MOU will benefit student community and both will borne out their expenses separately taking into consideration of welfare of student community.

This memorandum of understanding shall come into effect from the date and time of it signing and will be valid for Five years and shall be renewed on mutual agreement by both parties there on. This Agreement will end on mutual consent by Association and college.

Signed on the 11<sup>th</sup> March 2017 at Thiruchengodu, India in two copies where all copies have equal value.

Dr.B.T. suresh Kumar

Principal

Vivekanandha College of Arts & Sciences for Women Tiruchengode-Tamilnadu

Dr. C.Paramasivan

President Indian Academic Researchers Association, Tiruchirappallai -620 021, Tamil Nadu

Witnesses (Name and Address)

(Dr.A.Knwakarer) N.Kmmut 11/3/1) PRESIDENT
INDIAN ACADEMIC RESEARCHERS ASSOCIATION
Tiruchirappalli - 620 021
Tamil Nadu.



2.

#### MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is between:

Infosys BPO Limited, having its registered office at Plot Nos 26/3, 26/4 & 26/6, Electronics City, Hosur Road, Bangalore 560 100 (hereinafter referred to as "Infosys BPO") and Vivekanandha College for Arts and Sciences for Women(Autonomous), Tiruchengode, Namakkal District-637 205 affiliated to Periyar University located at Salem, 636011 (herein after referred to as "College")

Whereas Infosys BPO is a leading business process outsourcing service provider and college is engaged in providing training and education to various students;

Whereas Infosys BPO and the college have agreed to collaborate to train their lecturers and professors and students in language and other skills required in enhancing employability of the students;

Now therefore Parties agree to the following covenants:

#### 1. Nature of Collaboration:

- 1.1 This MOU is for collaboration between the parties for the purposes set out in Annexure 1 ("Purpose") to enhance the quality of the educational experience for students of the University.
- 1.2 The primary purpose of this MOU is to enhance employment opportunities for the students of all general education disciplines.
- 1.3 This MOU shall be valid for one year from the date of execution by both the parties.
- 1.4 Both parties shall take all reasonable steps to ensure the successful completion of the collaboration and shall cooperate with each other in performance of their respective obligations.
- 1.5 The College and Infosys BPO will work in executing various initiatives, primarily to roll out the Global Business foundations program and including those set out in Annexure 1 to enhance the quality of graduates.
  - 1.6 Infosys BPO shall provide the college with the agreed upon materials and the college shall use these as per Infosys BPO guidelines and policies. The college shall provide basic infrastructure for the training with network, internet access and other facilities required for the Purpose.
  - 1.7 Process Details on agreed projects can be mutually worked out.

#### 2 Mutual Obligations:

2.1 This collaboration shall not be exclusive to both parties and shall not disallow each party from having similar collaboration with others. Except as expressly stated in this MOU, there shall be no obligation on any party to compensate the other in any manner or to make any claim.

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- 2.2 Each party shall respect the other's intellectual property and shall only use any trade name, trade mark, symbol or designation belonging to the other in accordance with and as permitted by this MOU.
- 2.3 Nothing contained in this MOU shall be construed as resulting in the creation of a relationship of employer and employee or principal and agent between Infosys BPO and the college. College/Infosys BPO (as may be applicable) is not authorized to make any representation, contract, or commitment on behalf of each other without the prior written consent of College/Infosys BPO.

#### 3 Limitation and Warranties:

- 3.1 Each party shall ensure that the other is not put to any liability for any act of the respective party under this MOU.
- 3.2 Each party represents that they have full power and authority to enter into this MOU in general.
  - 3.3 In no event shall either party be liable for any indirect, special, incidental, consequential, punitive, or other damages, however caused, or for any damages resulting from loss of use, loss of data, loss of profits or loss of business arising out of or in connection with this MoU, whether or not the party has been advised of the possibility of such damages

#### 4. General:

- 4.1 Either party may receive information proprietary to the other party (the "Confidential Information") in the course of performance of their obligations under this MOU. Confidential Information is not meant to include any information which (a) is publicly available (b) is rightfully received by the receiving party from third parties without accompanying secrecy obligations; (c) is already in receiving party's possession and was lawfully received from sources other than the disclosing party or (d) is independently developed by receiving party. Each party understands and acknowledges that Confidential Information is valuable and confidential and agrees that it will at all times be kept in trust, to be disclosed only to such persons as have a "need to know" the same for the effective implementation of this MOU.
- 4.2 Each party understands and agrees that all written or other tangible data and documentation developed or procured by a party in performing its obligations under this MOU, whether in printed or electronic form, belongs to such party and that such party will have all rights, title and interest therein.
- 4.3 A party shall not use the name or logo of the other party in any advertisement or make any public announcement without the prior written approval of the other.
- 4.4 The College will only have the right to accept and implement the syllabus/curriculum as per the advice of the statutory bodies of the University.
- 4.5 Both the parties agree that Infosys BPO is not obliged on account of this MOU to recruit any fixed number of students from the College.

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- 4.6Each party shall be at liberty to terminate this MOU with a written notice period of three (3) months to the other party without any compensation and seeking legal redress.
- 4.7 College will only act as a facilitator between Infosys BPO and colleges/students, does not necessarily guarantee any benefits and services arising out of this MOU.
- 4.8 Any dispute arising under this MOU between two parties and others in this regard will be settled in suitable location to both parties through arbitration in accordance with the Arbitration and Conciliation Act, 1996. This MOU shall be governed by the laws of India.
- 4.9 Any changes in implementation procedures which are not as per the present MOU, will be discussed and will be incorporated in writing by the parties.
- 4.10 The Correspondent of the Institution and the SVP & Global Head HRD of Infosys BPO, will sign on behalf of respective parties.

In written whereof, both parties put their hard seal on the day, month and year herein mentioned.

By:

Vivekanandha College for Arts and Sciences for Women

Name:Mr.M.Chokkalingam

Title: Administrative Officer

Vivekanandha Educational Institutions

Date: 04.11.2016, Bangalore

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By: W. 1 (21-

Infosys BPO Limited

Name: Mr. Raghavendra K.

Title:SVP & Global Head HRD

Infosys BPO Ltd.

Date: 04.11.2016, Bangalore

## Annexure 1 Purpose/Scope of the Collaboration:

#### Student/Education:

Promote academia-industry interaction

- To introduce the Global Business Foundation Skills (GBFS) courseware for students at Undergraduate levels across all streams
- Create awareness of the ITES/BPO industry.
- Increase employability for the students by providing training in relevant skills (communication and analytical skills).
- · Providing an opportunity for students to interact with industry professionals

#### Faculty:

- · Faculty Enablement Programs with Infosys BPO.
- · Interaction with subject matter experts
- · Industry exposure
- Each Faculty member who has been trained on GBFS, will train minimum of 50 students on the GBFS content.

#### College/University and Industry:

Alignment of industry requirements with the College/University curriculum, as per the clause mentioned in 4.4.so as to ensure that more number of students would be eligible for industry employments at the time of their graduation.

The College shall encourage the assessment of students having undergone the various programs to measure the skill development.

Providing the guidance on usage of technology to enhance education system and administration.





An ISO 9001: 2008 Certified Lab

#### MEMORANDUM OF UNDERSTANDING

Memorandum of Understanding (MoU) is signed between AWE CARE Analytical & Research Laboratories, 22, Agri Nagar, Thindal, Erode 638012 (First party) and Vivekanandha College of Arts and Sciences for Women (Autonomous), Elayampalayam, Tiruchengode (Second party) to promote the welfare of the student community. The parties entered into this agreement with their mutual intentions and aimed to evolve cooperation between the two organizations and to develop & promote academic collaborations.

#### **Objective**

The goal of this Collaboration is to facilitate advanced training in the field and to provide higher learning opportunities to the students.

#### Scope and responsibilities

The FIRST PARTY agrees to permit the student of SECOND PARTY to visit the plant operations/ Laboratory facilities/ field visit or whichever applicable, with prior permission and acceptance

The FIRST PARTY also agrees to accept a batch of Post graduate students subject to meeting academic requirements to do their final semester project at the premises of the FIRST PARTY for the period 2-3 months or the time period may be decided on mutual terms with prior intimations

The FIRST PARTY also agrees to permit the industrial experts working in its concern to share the expertise with the students and faculty of the second party. The venue of lecture date, time and mode of travel will be finalized mutually.





An ISO 9001: 2008 Certified Lab

The **SECOND PARTY** shall be included in the list of institutions where the FIRST PARTY conducts campus recruitment.

The **FIRST PARTY** agrees to enroll the participation of the students and faculty in activities like training/ workshops/ short term courses to be conducted by them in mutual terms with the SECOND PARTY

The PARTIES mutually agree to the detailed terms and conditions that are identified upon by the institutions in this MoU. None of the PARTIES shall have the power to bind any other PARTY without the other PARTY'S express consent in writing

#### Duration

The MoU is a mutual agreement between both the parties and has no legal binding. The MoU is valid for a period of five years from the day of signing of the MoU and could be renewed on mutual consent subject to review based on mutual benefits.

Agreed and signed by (FIRST PARTY)

Agreed and signed by (SECOND PARTY)

Seal

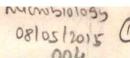
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PRINCIPAL,
VIVEKANANDHA COLLEGE OF ARTS AND,
SCIENCES FOR WOMEN (AUTONOMOUS)

ELAYAMPALAYAM - 637 205 Ite: TRUCHENGODE TK. NAMAKKAL OK TAMILNADU.





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R. ஜெய்சிங் ஸ்டாம்பு ணெண்டர் **உரிமம் எண்** : 2/95, **முதலார்** சாத்தான்குளம்

#### **MEMORANDUM OF UNDERSTANDING**

#### Party 1

AWE CARE Analytical & Research Laboratory, Plot No.: 22, Agri Nagar, Near Geethanjali School, Thindal, Erode 638012, TamilNadu, India. Dr. E.S. Karthy founded AWECARE with a vision to help industries, students and farming community in 2000. He has been deeply involved with the microbial environment, nature drugs, medical biotechnology research and analytical consulting for industry. He has consulted and rendered his services for a variety of industries including Government and Public Services. He has delivered plenty of successful solutions and services in throughout India.

SCIENCES FOR WOMEN (AUTONOMOUS). ELAYAMPALAYAM - 637 205. TIRUCHENGODE TK. NAMAKKAL D

We do in-house research to develop bio-technology and chemistry base solutions for the needs of industrial and farming community. We also share our knowledge and experience in bio-technology and analytical chemistry with university students and other qualified people through specially designed training programs. Experienced and knowledgeable biologists & advanced laboratory equipments are backbone of our service.

AWECARE - Industrial Consultancy services is primarily working for the betterment of Environment through its state of the art lab, a dynamic knowledge hub and projects. Our functional areas encompass different industrial sectors including Textile, Tannery, Paper, Rubber, Food and Chemical industries. We provide diverse range of services including water testing - physical and chemical parameters, Chemical analysis, Microbial testing and Industrial Sludge testing and industrial consultancy services. AWECARE are a prominent designing of Sewage Treatment Plants (STP), Effluent Treatment Plant (ETP). We work closely with government and non governmental agencies to make our environment better and also we execute public funded research projects.

**AWECARE - Microbial Products** has developed a powder form BIOTRET microbial / enzyme Product; it is a recent advance in biotechnology. We produced suitable bacterial cultures for better bio degradation of all industrial effluents, sewages and any other organic substances.

AWECARE - Research Division focuses on latest technology projects and also develops in-house solutions for its industrial consultancy. Our current research efforts are on isolation & characterization: bio- degradable bacterial strains, bio-remediation and probiotics, Organic medicine and Pharmaceutical Chemistry, screening of phyto-chemical drugs, Purification of protein and enzymes, Industrial sludge analysis, Toxic metal reduction using adsorption methods, Preparation of bio-oxidize chemicals and ozone chemistry. We train the college students as interns in our research projects and also we conduct short term wet lab training programmes on Chromatography, Electrophoresis and Enzyme Purification techniques and also we offered Certificate courses on Bio-fertilizer Production, Mushroom Cultivation and Spirulina Production.

#### Mission of AWECARE

- To provide analytical and testing services to industries.
- To provide environmental consulting and services.
- To engage in research to develop safe and affordable bio-technology solution to industries.
- To promote interacting with students and researchers through projects, training, research and certificate courses.

#### Party 2

Vivekanandha college of Arts and Sciences for women (Autonomous) was established and hailed into women's educational service in the year 1995. Angammal Educational Trust chaired by the great educationalist 'Vidhya Rathna' Prof. Dr. M.Karunanithi, B.Pharm., M.S., Ph.D., D.Litt., sponsors this

college and other institutions under the name of the great saint 'Swamy Vivekanandha'.

Our institutions are situated on either side of Tiruchengode - Namakkal main road at Elayampalayam, just 6 kms away from Tiruchengode. This is the biggest women's college in India with more than 7500 girl students with 18 departments. College has secured its Autonomous Status with ISO 9001:2008 certification, NAAC accreditation, 2(f) and 12(B) research Status.

The main vision of the college is to promote the excellence in women's education through creative and innovative practices to secure social equity for women. It aims at providing high quality academic programmes, training activities and research facilities. The college facilitates the industry-institute interface with best learning infrastructure and environment.

Spoken English classes are conducted regularly to improve the communicative skills of students and to instill confidence in them. NSS and other extra-curricular activities are conducted to expose the student's skills and to inculcate a sense of responsibility and a spirit of service to humanity.

The Department of Microbiology was established in 1995 with UG and PG, M.Phil and Ph.D programs. The students aspiring to study microbiology gain the basic knowledge of the field one would need to pursue a career in medical science, ecology, agriculture or Biotechnology. Careers in Microbiology are challenging, rewarding and varying. As an active experimental science, it is of great need to unfold the vast majority of the micro organisms that hasn't yet been identified or named. Many new microbiologists are needed to solve the pressing problem of the twenty first century. The general goal of the department

is to serve the Nation through advancement of Knowledge and by creating science and technology of good caliber, high ethics, noble ideas and values

#### **Objectives**

Considering the significance of the noble cause for the human society, AWECARE and Vivekanandha college of Arts & Sciences for women (Autonomous) has come forward to collaborate with each other to utilize and exchange research knowledge, expertise, laboratory facility and other infrastructure facilities to the process of scientific research and education (Microbiology) in the field of science and technology. The parties have had preliminary discussions in this matter and have ascertained areas of broad consensus. The parties now, therefore, agreed to enter in writing these areas of consensus, under a Memorandum of Understanding.

#### Now this Memorandum of Understanding witnesses that:

- AWE CARE shall support in technical assistance and development of for the benefit of the concerned departments /college.
- Vivekanandha college of Arts & Sciences for women, Tiruchengode
   (Autonomous) shall permit Dr. E. S. Karthy Director of AWE CARE,
   Analytical and Research Laboratories, Erode to act as Visiting Professor of the college and Advisory panel of the Department of Microbiology and other science disciplines.

# Joint Responsibilities of Vivekanandha college of Arts & Sciences for women (Autonomous) and AWE CARE

- Vivekanandha college of Arts & Sciences for women (Autonomous) and AWE CARE shall share laboratory, equipments, library resources, databases, etc.,
- Vivekanandha college of Arts & Sciences for women (Autonomous) and AWE CARE shall prepare joint projects for collaborative research in Microbiology and other biological science department (Botany and biotechnology etc.).
- 3. Vivekanandha college of Arts & Sciences for women (Autonomous) and AWE CARE shall host conferences/ seminars/ symposia/ training workshops in collaboration manner.
- 4. AWE CARE and Vivekanandha college of Arts & Sciences for women (Autonomous) agree to submit joint proposals to Indian and abroad funding agencies for collaborative research and for the upliftment of rural and tribal people all over the country.
- 5. AWE CARE and Vivekanandha college of Arts & Sciences for women (Autonomous) agree to publish books, magazines, bulletins etc.,
- 6. AWE CARE and Vivekanandha college of Arts & Sciences for women (Autonomous) are empowered to undertake collaborative venture that is related to broaden the scope of collaborative research as and when required.
- 7. Any legal implication will be confirmed to Erode and Namakkal Dt. Jurisdiction only.

In witness where of the parties have signed this Memorandum of Understanding of the say, month and year first herein above written. This Memorandum of Understanding is signed on this day 8th May 2015 at Tiruchengode between Director of AWE CARE, Analytical and Research Laboratory Erode and Chairman /Secretary/Principal of Vivekanandha college of Arts & Sciences for women (Autonomous)

Director,

AWE CARE

Date: 8.05.2015

Place: Elayampalayam

Witnesses

1. Ollaland ASVIZIII, M.Sc., M.Phil., Ph.D.,

Department of Microbiology, Ivekanandha C. Hegs of Arts & Sciences for Women (Autonemous), Elayampalayam - 637 205,

2. Tiruchengode (Tk.) Namakkal (Dt.)

3/5/15

Vivekanandha college of Arts &

Science for women.

PRINCIPAL,
VIVEKANANDHA COLLEGE OF ARTS AND
SCIENCES FOR WOMEN (AUTONOMOUS),
ELAYAMPALAYAM - 637 205,
TIRUCHENGODE TK, NAMAKKALDA,
TAMILNADU.





### CHROMOPARK RESEARCH CENTRE

62-B, Near N.K.R. College, Trichy Main Road, Namakkal - 637 001.

> Mobile: 99402 - 92388, 86085 85221 E-mail: chromopark@gmail.com

#### MEMORANDUM OF UNDERSTANDING

Memorandum of Understanding (MoU) is signed between Chromopark Research Centre (FIRST PARTY) and Vivekanandha College of Arts and Sciences for Women (Autonomous), Elayampalayam, Tiruchengode (SECOND PARTY), to promote the welfare of the student community. The parties entered into this agreement with their mutual intentions and aimed to evolve cooperation between the two organizations and to develop & promote academic collaborations.

#### Objective

The goal of this Collaboration is to facilitate advanced training in the field and to provide higher learning opportunities to the students

#### Scope and responsibilities

The FIRST PARTY agrees to permit the student of SECOND PARTY to visit the plant operations/ Laboratory facilities/ field visit or whichever applicable, with prior permission and acceptance

The FIRST PARTY also agrees to accept a batch of Post graduate students subject to meeting academic requirements to do their final semester project at the premises of the FIRST PARTY for the period 2-3 months or the time period may be decided on mutual terms with prior intimations.

The FIRST PARTY also agrees to permit the industrial experts working in its concern to share the expertise with the students and faculty of the second party. The venue of lecture date, time and mode of travel will be finalized mutually.

The SECOND PARTY shall be included in the list of institutions where the FIRST PARTY conducts campus recruitment.

The FIRST PARTY agrees to enroll the participation of the students and faculty in activities like training/ workshops/ short term courses to be conducted by them in mutual terms with the SECOND PARTY

The PARTIES mutually agree to the detailed terms and conditions that are identified upon by the institutions in this MoU. None of the PARTIES shall have the power to bind any other PARTY without the other PARTY'S express consent in writing

#### Duration

The MoU is a mutual agreement between both the parties and has no legal binding. The MoU is valid for a period of five years from the day of signing of the MoU and could be renewed on the mutual consent subject to review based on mutual benefits.

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VAMILHADU.

(Autonomous

FIRST PARTY

SECOND PARTY

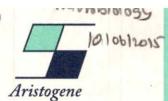
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PRINCIPAL,
VIVEKANANDHA COLLEGE OF ARTS AND
SCIENCES FOR WOMEN (AUTONOMOUS).
ELAYAMPALAYAM - 637 205,
TIRUCHENGODE TK, NAMAKKAL DL

TAMILHADU.

Date:

Date: 02.06.2015



#### ARISTOGENE Biosciences Pvt. Ltd.

**Bangalore** 

10th June 2015

To

The Principal

Vivekanandha College of Arts and Sciences for Women (Autonomous)

Elayampalayam

Tiruchengode

Sub: Memorandum of Understanding - reg.

Ref: Your mail dated 4th June 2015

We are in receipt of mail dated 4th June 2015 and thank you for the same. Please find herewith the enclosed detail of MoU agreement and we are forwarding it for your kind attention and approval. Hope this MoU may bring us close to the academics where in both of us are mutually benefited towards the welfare of student community.

Thanking you

For Aristogene Biosciences Pvt Ltd.

Ruskinn.D

Director

Dr.A. MALARVIAH, M.Sc., M.Phil., Ph.D.,
MEAD,
Department of ticrobiology,
Farts & Sciences
Vivekanandha Go
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Elayamp
Tiruchengode (1997)

A - 67(A), 1st Cross,

Rajajinagar, Industrial Estate,

Bangalore - 560044. INDIA

Tel: +91 80 3298289

Tel Fax: +91 80 23500614

E-mail: info@aristogene.com

Website: www.aristogene.com



# ARISTOGENE Biosciences Pvt. Ltd.

#### MEMORANDUM OF UNDERSTANDING

Memorandum of Understanding (MoU) is signed between \_ARISTOGENE BIOSCIENCES PVT LTD (First party) and Vivekanandha College of Arts and Sciences for Women (Autonomous), Elayampalayam, Tiruchengode (Second party) to promote the welfare of the student community. The parties entered into this agreement with their mutual intentions and aimed to evolve cooperation between the two organizations and to develop & promote academic collaborations.

#### **Objective**

The goal of this Collaboration is to facilitate advanced training in the field and to provide higher learning opportunities to the students

#### Scope and responsibilities

The FIRST PARTY agrees to permit the student of SECOND PARTY to visit the plant operations/ Laboratory facilities/ field visit or whichever applicable, with prior permission and acceptance

The FIRST PARTY also agrees to accept a batch of Post graduate students subject to meeting academic requirements to do their final semester project at the premises of the FIRST PARTY for the period 2-3 months or the time period may be decided on mutual terms with prior intimations

The FIRST PARTY also agrees to permit the industrial experts working in its concern to share the expertise with the students and faculty of the second party. The venue of lecture date, time and mode of travel will be finalized mutually.

The SECOND PARTY shall be included in the list of institutions where the FIRST PARTY conducts campus recruitment.

The FIRST PARTY agrees to enroll the participation of the students and faculty in activities like training/ workshops/ short term courses to be conducted by them in mutual terms with the SECOND PARTY

The PARTIES mutually agree to the detailed terms and conditions that are identified upon by the institutions in this MoU. None of the PARTIES shall have the power to bind any other PARTY without the other PARTY'S express consent in writing

A - 67(A), 1st Cross,

Rajajinagar, Industrial Estate, Bangalore - 560044.9NEA

Tel: +91 80 3298289

Tel Fax: +91 80 23500614 E-mail: info@aristogene.com

Website: www.aristogene.com



#### ARISTOGENE Biosciences Pvt. Ltd.

#### Duration

The MoU is a mutual agreement between both the parties and has no legal binding. The MoU is valid for a period of five years from the day of signing of the MoU and could be renewed on mutual consent subject to review based on mutual benefits.

Agreed and signed by (FIRST PARTY)

Agreed and signed by (SECOND PARTY)

Seal

Date:

Place:

Eargalore

Date: 17.06.2015

Place: Flagampalagam

Dr.A. MALARVIZHI MS HOW

HEAD, M.Sc., M.Phil., Ph.D

Department of Microbiology, Vivekanandha College of Arts & Sciences for Women (Futenamous),

Elayampalayam - 637 205. Tiruchangode (Tk.) Namakkal (Dt.)

A - 67(A), 1st Cross,

Rajajinagar, Industrial Estate,

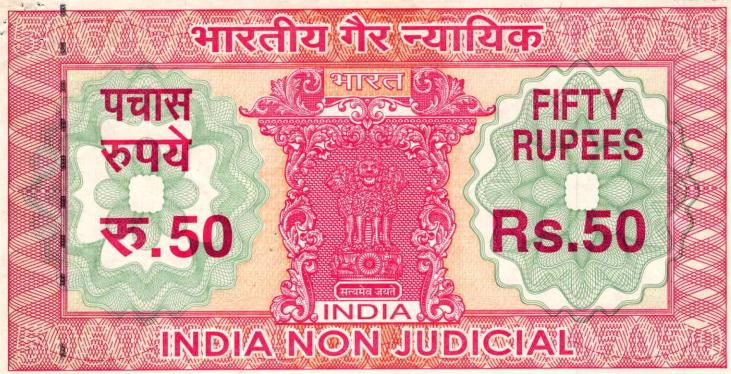
Bangalore - 560044. INDIA

Tel: +91 80 3298289

Tel Fax: +91 80 23500614

E-mail: info@aristogene.com

Website: www.aristogene.com



தமிழ்நாடு तमिलनाडु TAMILNADU

AL 420020

Suite Street South Medical Care Hopital Southengade.

# Memorandum of Understanding

This deed of Memorandum of Understanding is executed between Vivekanandha Labs (one part of Vivekanandha Medical Care Hospital (VMCH)) Elayampalayam, Tiruchengode, Namakkal and represented by its Executive Director Dr.S.Arthanareeswaran MBBS., MD.,

#### AND

Department of Microbiology, Vivekanandha College of Arts and Science for Women Elayampalayam, Tiruchengode, Namakkal represented by its Principal Dr.B.T.Sureshkumar Msc., M.Phil., Ph.D.,

order to attain the above objectives, VMCH has expressed its desire to enter into an agreement with VICAS for the aforesaid purpose through the VICAS

# NOW THIS AGREEMENT WITNESSETH AS FCLLOWS:

- (1) The objective of the Agreement is to improve the overall efficiency of the patient care by providing a wide and varied menu of laboratory tests at point-of-care, through efficient logistics, quality processing and optimal TAT.
- (2) The agreement will come into effect from 16.09.2015 TO 15.09.2016
- (3) VICAS consents to perform tests within its scepe, on samples that are referred from Department of Microbiology.
  - (a) In continuation with this commitment, VICAS shall be responsible for the following
  - (b) Providing for sample pick-up from the lab wherever feasible on mutual agreement.
  - (c) Transport of samples from VMCH to the testing facilities of VICAS under controlled conditions for analysis.
  - (d) Providing packing material, containers and sample collection tubes to VMCH on specific request.
  - (e) Carrying out of specified tests within optimal TAT with proper QC measures.
  - (f) Providing proper instructions for sample collection and transport.
  - (g) Providing adequate customer support / technical support with respect to samples, reports and their interpretation.
  - (h) Delivery of reports by the mode mutually agreed upon.
- (4) VMCH on its part is bound to bonor the following conditions:
  - a. Strictly adhere to the defined requirements for sample collection and preparation.
  - b. Obtain and provide adequate clinical data on the request forms provided.
  - Keep track of the reporting schedule of tests and make commitments to the patient / client accordingly.
  - d. Clarify discrepancies with VICAS before making any statements to the client / patient.

- e. Invoice will be raised on a fortnightly basis. VMCH shall honor to clear all bills pertaining to the tests referred, within 30 days of receipt of invoice. Failure to pay within the specified time limit will lead to termination of contract
- f. Taxes (TDS) can be deducted as per applicable norms and the certificate for the same should be sent to VICAS on a Quarterly basis failing which VMCH is agreeing herewith to reimburse the same to VICAS.
- (5) VICAS will not be responsible for pre-analytical errors in case of samples received from VMCH and the reports pertain to the sample as received by VICAS.
- (6) Each party warrants that the statements made relating to it in this Agreement are true and accurate and that nothing further needs to be stated to prevent such statements from being misleading.

#### (7) TERMINATION

- a. Each of the following events shall constitute an Event or Default.
- (i) Any party breaches or fails to perform any material term, covenant, agreement or undertaking contained in this Agreement and such breach or failure, if capable of remedy is not remedied within thirty (30) days after written notice of such breach or failure is received from any party.
- (j) any representation or warranty made by party in this Agreement is found to be false, inaccurate or misleading in any material respect; or
- (k) Either VMCH or VICAS is adjudicated or declared bankrupt or insolvent or propose to make any arrangement or composition with any assignment for the benefit of the creditors or if an administrator or receiver is appointed over any party of the assets or undertaking of such party;
- b. If the occurrence of any or default as specified in (8 a) above is attributable to the acts of VMCH, VICAS shall be entitled to give notice of termination of this Agreement and the Agreement shall be deemed to have been terminated on the expiry of one month from the date of termination notice.
- c. If the occurrence of any event or default as specified in (8 a) is attributable to the acts or omissions of VICAS, then VMCH shall be entitled to give notice of

termination of this Agreement to MHL and the agreement shall be deemed to have been terminated on the expiry of one month from the date of termination notice.

d. The termination or purported termination of this agreement shall be without prejudice to any claim or rights of action of any party previously accrued to it against either party.

(8) Unless terminated, this agreement is valid for a period of Two years from the date of commencement of operations, and is renewable by mutual consent for another term and such renewal shall be effected at least one month prior to the date of expiry. The prices of various tests may change from time to time and VICAS shall keep VMCH informed about the changes.

(9) The above quoted discounts and prices are subjected to change. VICAS will give one month (or 30 days) advance notice as and when there is a change in the price and discounts pattern. VMCH has to give its acceptance before the date of implementation of the new discount prices. Failing which VICAS will have its rights not to accept any sample from VMCH and demanding for an immediate settlement.

(10) This agreement shall be governed and construed in accordance with the laws of India, and the jurisdiction shall be Tiruchengode only.

For Vivekanandha Medical Care Hospital,

Dr.S.Arthanareeswaran

**Executive Director** 

Dr. S. ARTHANAREESWARAN, MD.,

Vivekanandha Medical Care Hospital, Elayampalayam - 637 205.

Tiruchengode (Tk), Namakkal (Dt). TN.

For Vivekanandha College of Arts and Science for Women

Dr.B.T.Sureshkumar

Principal

Dr.A. MALARVIZHI, M.Sc., M.Phil., Ph.D.

Department of Microbiology, Vivekanandha College of Arts & Sciences for Women (Autonomous), Elayampalayam - 637 205.

Tiruchengode (Tk.) Namakkal (Dt.)



# MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered into, on the 2<sup>nd</sup> day of, February,2017 between,Vivekanandha Educational Institutions for Women, Elayampalayam,Tiruchengode – TK,,Namakkal District,Tamilnadu - 637 205 represented by its Chairman & Secretary, Prof.Dr.M.Karunanithi herein after referred to as party of the first part Avinashilingam Institute for Home Science and Higher Education for Women (University Established under section 3 of UGC Act, 1956) situated at Bharathi Park Road, Coimbatore ,Tamil Nadu-641 043, represented by its Vice Chancellor, Dr.Premavathy Vijayan hereinafter referred to as the party of second part.

The Vivekanandha Educational Institutions, Tiruchengode is Asia's biggest Women Institution in the field of Engineering, Education, Humanities, Sciences, Business Studies, Nursing, Dental, Medical

Science and Research of Physiotherapy, and Pharmacy with digital library, exceeding lab facilities and coaching centres for professional courses

The Avinashilingam Institute for Home Science and Higher Education for Women is now the largest institution in the country for imparting Home Science Education at all levels. The university functions under seven faculties namely Home Science, Science, Humanities, Education, Business administration, Engineering and Community Education and Entrepreneurship Development with updated technologies, highly equipped lab facilities, strong community outreach programs and information services, to spearhead in women's education.

The signing of this MOU would benefit mutually in exchange of facilities and values for the benefit of the students and faculties in both the institutions.

Whereas the parties of the first and second part, based on prior negotiation herein mentioned have mutually agreed to enter into the following and further decided to reduce into writing of this document for better understanding of the terms of the agreement.

According to this memorandum of understanding both the parties of first part and second part agrees to share their expertise

- ✓ To invite in Academic Councils to get the intellectual inputs of the faculty members
- ✓ To utilize the skill training expertise to inculcate and promote women entrepreneurship
- ✓ To get inputs for proposal development for prospective funding agencies.
- ✓ Exchange of faculty/ students for various academic and research programmes and different consultancy, funded and sponsored projects, exchange of library facilities
- ✓ To get Consultancy towards research, teaching, training and extension activities, including action research in adopted villages.
- ✓ To connect and facilitate Resource persons for EDP, FDP, Seminar, Conferences, Workshops, Symposium, Job oriented short term and long term courses, invited lectures, out each programmes, connecting with the government Women Development programs particularly in rural areas.

The signing the MOU will benefit student community and both institutions will borne out their expenses separately taking into consideration of welfare of student community.

This memorandum of understanding shall come into effect from the date and time of it signing and will be valid for three years and shall be renewed on mutual agreement by both parties there on. Any additional agreement and cooperation shall be made in writing after mutual consent in the form of annexure to this MOU.

Signed on the 2<sup>nd</sup> February 2017 at Thiruchengodu, India in two copies where all copies have equal value.

Prof.M.Karunanithi
Chairman & Secretary
Vivekanandha Educational
Institutions for Women
Tiruchengode-Tamilnadu

Dr. Premavathy Vijayan, Vice Chancellor

Avinashilingam Institute for Home Science & Higher Education for Women Coimbatore- Tamilnadu

Wittnesses

(Name and Address) Dr.B.T.SureshKumar

Principal

Vivekanandha College of Arts & Sciences for Women (Autonomous) Elayampalyam, Tiruchengode.

Mammy

Dr.V.Kumaravel
Dean Academic,
Vivekanandha College of Arts &
Sciences for Women (Autonomous)
Elayampalyam, Tiruchengode.

Witnesses

(Name and Address)

1.Dr.U.Jerinabi

Dean,

Faculty of Business Administration Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore

2. Dr.G.Santhiyavalli, Professor & Head,

Department of Commerce

Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore



தமிழ்நாடு तमिलनाडु TAMILNADU இ. 100/
BK 832887

1369 Vivekanandha College M. Sen Company
1369 And Sciences M.சகுந்தலா
முத்திரைத்தாள் விற்பனையாளர்,
For Women, Elayampalayama ரிமம் என்:17/2008/NMKL.
திருச்செங்கோடு. தமிழ்நாடு.

Women Entrepreneurs Association of Tamil Nadu (WEAT)

Centre for Women Entrepreneurship and Economic Development, Vivekanandha College of Arts & Sciences for Women (Autonomous), Elayampalayam,

#### MEMORANDUM OF UNDERSTANDING

This Memorandum of understanding is signed between Women Entrepreneurs Association of Tamil Nadu (WEAT) initiated by Bharathidasan University and Centre for Women Entrepreneurship and Economic Development, Vivekanandha College of Arts & Sciences for Women (Autonomous) represented by State Secretary of WEAT Ms. M.Mallika and Chairman & Secretary, Vivekanandha College of Arts & Sciences for Women (Autonomous).

According to this memorandum of understanding both the Women Entrepreneurs Association of Tamil Nadu (WEAT) and Centre for Women Entrepreneurship and Economic Development, Vivekanandha College of Arts & Sciences for Women (Autonomous), Elayampalayam, agree to share their resources and expertise, organizing joint State, National and International Seminars, Conferences, Workshops, Job oriented Short term skill training, exchange of exposure and industrial visits to students to women owned enterprises, institute incubator project Centres, for the student to become entrepreneurs, collaborate in village adoption, action research, apply for government sponsored Entrepreneurship Skill Training (ESDP), Entrepreneurship Development Training (EDP), Management Development Training (MDP), submit joint proposals to funding agencies, consultancy services etc for research, and action research, to inculcate and promote women entrepreneurship in the adopted villages and public, consultancy on earn while you learn schemes for students, engage students for need assessment survey in rural areas for prospective entrepreneurial opportunities, resources and needs of people, exchange of library facilities, organize invited lectures, outreach programmes, gender awareness and sensitization programmes, updating the new government entrepreneurial schemes with subsidy, connecting with the all possible development Departments in the Government particularly related to rural development, women development and peoples empowerment. The Resource Person and Training Fee will be paid by the College as per the norms in which 25% will be paid to WEAT and Travel and Honorarium to the WEAT Representatives for each programme.

Promotion of Women Entrepreneur is taken as special area of Cooperation. The MOU is done with the expectation to bridge the gap between theoretical approaches with practice with Centre for Women Entrepreneurship and Economic Development, Vivekanandha College of Arts & Sciences for Women (Autonomous), Elayampalayam.

This memorandum of understanding shall come into effect from the date and time of it signing on 9<sup>th</sup> Feb 2017 and will be valid for five years and shall be renewed on mutual agreement by both parties there on. Any additional agreement and cooperation shall be made in writing after mutual consent in the form of annexure to this MOU.

Signed on the 9th February 2017 at Thiruchengodu, India in two copies where all copies have equal value.

M. Mallil

Tmt.M.Mallika State Secretary Women Entrepreneurs Association of Tamil Nadu (WEAT) 135/B Block, St. Paul's Complex, Bharathiar Salai, Tiruchirapalli - 620 001 0431-4200040, +91948785806 weat.assn@gmail.com

Principal Vivekanandha College of Arts & Sciences for Women (Autonomous), Elayampalayam

Witnesses

(Name and Address)

1. N. Manmebale Driecter & Head Department of homeris Stocki Branchidasan Chr Branchidasan Chr

Massossey / (Name and Address)

1. Dr. V. Kumaravel Director Centre for Women Entrepreneurship and Economic Development, Vivekanandha College of Arts & Sciences for Women (Autonomous), Elayampalayam.

2. Prof.P.Sasikumar, Coordinator Centre for Women Entrepreneurship and Economic Development, Vivekanandha College of Arts & Sciences for Women (Autonomous),

Elayampalayam.



Ref: R&D/COL/MOU10



Phone: 0427-2351220

Cell: 99421 57168 97882 73734

Email: origene.bioinfo@gmail.com

Date: 14/08/14

#### MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered into between **ORIGENE BIOSOLUTIONS**, having its registered office at 180-6, Bharathiar Street, Guptha Nagar, Near Angammal Colony Water Tank, Salem-636 009, TamilNadu, India, hereinafter referred to as the **'INDUSTRY'** 

AND

VIVEKANANDHA ARTS AND SCIENCES COLLEGE FOR WOMEN (Department of Biotechnology), having its registered office at Elayampalyam, Tiruchengode, Namakkal Dt, Tamilnadu, India hereinafter referred to as the 'COLLEGE'

Whereas the Industry is engaged in Research and Development and advanced training in the fields of Lifescience, Bioinformatics and Chemoinformatics.

Whereas the College is an autonomous body offers various Under Graduate, Post Graduate Program under PERIYAR UNIVERSITY, SALEM.

NOW IT IS HEREBY AGREED BY AND BETWEEN THE PARTIES HERETO:

#### **Preamble**

Industry-Institutional collaboration Initiatives will lead to efficient complementation of resources of both the Sponsors eventually leading to the development of a house of excellence for quality training, research and development which will be of immense mutual benefit and also relevant to societal benefit. Realizing this ob jective, the Industry and the College, named above, have signed this MOU in order to achieve the desired results for the benefit of the students and scientific community.

#### **Objectives of MoU**

- Encouraging and allowing the students of the college to interac t with working groups of the industry so as to increase their knowledge level
- Exposing students to problems encountered in the field
- Encouraging involvement of students to take up projects of the industry and build up professional confidence and competence
- Offering state of the art guest lectures from one side to the other
- Conducting Industry Specific Training Programs by the Industry
- Consultation in respect of R&D and Consultancy Projects from one side to the other

Reg. Office: Bharathiar Street, Guptha Nagar, Angammal Colony, Behind New Bus Stand, Salem - 9. TamilNadu, India.

Research Division: C.S. International, Naidupuram, Kodaikanal, TamilNadu, India.



Phone: 0427-2351220

Cell: 99421 57168 97882 73734

Email: origene.bioinfo@gmail.com

Date: 14/08/14

-2-

Ref: R&D/COL/MOU10

- Jointly organizing seminars, workshops and other academic and scientific activities
- Providing for Testing/Analysis/Programming/Design Facilities from one side to the other
- Explore joint R & D programs

#### TERMS OF AGREEMENT

- 1) This is a non -exclusive agreement and is valid fo r a period of five years, and may be extended further on mutual consent.
- 2) For the services rendered by one party to the other, the service charges, if applicable, shall be mutually agreed upon, and paid to the service provider.
- 3) The MOU can be terminated with 3 months notice on either side.
- 4) This agreement is governed by and construed in accordance with Indian Law.
- 5) The Head of Department concerned will be the coordinator for the interaction on behalf of the college and the industry will nominate a representative for the aforesaid.

The Industry and The College each represent that it has read and understands this Agreement, that by signing below it agrees to be bound by its terms, and that it has caused

**OriGene Biosolutions** 

180-6, Bharathiar street,

Guptha Nagar, Near Angammal Colony Water Tank, Salem-636 009, TamilNadu, India.

Managing Partner **OriGene Biosolutions** 

Date: 14.08.2014

Seal:

OriGene Biosolutions A Life science Training & Research Centre 183 6. Bharath ar Street, Guotha Nagar, Salem - 636 009. Tamil Nadu, India.

Vivekanandha Arts and Sciences College for women

Elayampalyam, Tiruchengode, Namakkal TamilNadu, India.

Principal Vivekanandha Arts and Sciences College for PRINCIPAL.

VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS). Date:14.08.2014 ELAYAMPALAYAM - 637 205, TIRUCHENGODE TK, NAMAKKAL DI.

TAMILNADU.

Seal:

Reg. Office: Bharathiar Street, Guptha Nagar, Angammal Colony, Behind New Bus Stand, Salem - 9. TamilNadu, India. Research Division: C.S. International, Naidupuram, Kodaikanal, TamilNadu, India.

# A REPORT

ON

# "SIGNED MOU WITH ICMA-MADURAI CHAPTER"



Date: 31<sup>th</sup> January, 2017

Venue: Commerce Seminar Hall

# ORGANISED BY PG AND RESEARCH DEPARTMENT OF COMMERCE



VIVEKANANDHA COLLEGE OF ARTS & SCIENCES FOR WOMEN (AUTONOMOUS)

An ISO 9001:2008 Certified Institution

Affiliated to Periyar University, Accredited with "A" Grade by NAAC

Recognized u/s 2(f) & 12(B) of UGC Act 1956

Elayampalam, Tiruchengode.

PRINCIPAL
EKANANDHA COLLEGE OF ARTS AND
SCIENCES FOR WOMEN (Autonomous),
ELAYAMPALAYAM - 697 208
UCHENGODE TK, NAMAKKAL DT

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# VIVEKANANDHA

COLLEGE OF ARTS AND SCIENCES FOR WOMEN
(AUTONOMOUS)

(Affiliated to Periyar University, Approved by AICTE, Accredited by NAAC Recognized u/s 2f & 12(B) of UGC Act 1956)

Elayampalayam, Tiruchengode.

PG & Research Department of Commerce Cordially invites you to the...

# "CAREER GUIDANCE PROGRAMME -SIGNING OF MOU"

With

# MADURAI CHAPTER OF INSTITUTE OF COST AND MANAGEMENT ACCOUNT (ICMA)

Association with Erode Chapter.

Date: 31th January, 2017

venue: COMMERCE SEMINAR HALL

# **Chief Guest**

CMA. S. KUMARARAJAN Chairman - Madurai Chapter of ICMA

# Preside over by

"Vidhya Rathna"

Prof.Dr.M.KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt.,

Chairman & Secretary,

Vivekanandha Educational Institutions,

Elayampalayam.



VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (Autonomotion), SCIENCES FOR WOMEN 637 205

TIRUCHENGODE TK. NAMAKKAL

# VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)

#### PG AND RESEARCH DEPARTMENT OF COMMERCE

#### SUMMARY ON

THE SIGN MOU WITH MADURAI CHAPTER - ICMA (Institute of Cost and Management Accounting) AND CAREER GUIDANCE PROGRAMME.

Conducted on 31st January, 2017.

On the first note, we, faculty members, thank our management for permitting the programme. Our department organized a Career Guidance programme along with the Signing up of MoU with the Institute of Cost and Management Accounting of Madurai Chapter, in association with Erode Chapter.

The programme started at 2:00 p.m. in the afternoon. The prayer song was sung by two students and further the honorable guests on the stage lighted the *kuthuvilakku*. The welcome address was given by **Dr. J. kannan, Ph.D,** Assistant Professor in Commerce, & organizing secretary of MoU with ICMA. He gracefully welcomed all the authorities on the stage and gave the introduction of each personnel. Then the chief guests were honored by our Principal and Dean -Academic. In the presence of the audience, the MoU has been signed by the institution and the ICMA.

The Chief Guest Mr. CMA. S. KUMARARAJAN, Chairman - Madurai Chapter of ICMA gave us a complete introduction of the ICMA and also intimated that ICMA has given consent for a MoU with our college.

#### BENEFITS OF SIGNING MOU

The features of the MoU are as follows:

- Jointly organizing the workshop, seminar, training and development programme.
- Exchange of journals published by both institutions.
- Faculty exchange programme.
- Avail corporate resource persons and industry institute interface.

The resource persons Mr. CMS R. GOPAL, Chairman - Erode Chapter of ICMA & Mr. CMS R. VENKATRAMAN, VICE - Chairman - Madurai Chapter of ICMA gave us a special speech on career guidance. They spoke about the scoped professional courses and the right choices which help the students to build a good and settled career. They speech was really motivating and useful.

The felicitation address was given by Dr. V. kumaravel, Ph.D, Dean Academic. Later, by Dr.B.T.Suresh Kumar, Ph.d., Principal of VICAS. All of them made wonderful motivational speeches and honoured all the authorities.

Finally, the vote of thanks was given by Dr. V. Senthilkumar, Ph.D, Assistant Professor in commerce; He gave thanking note to all the legendaries included in the success of the program.

Once again I am thankful to all the faculty of our department and our institutions for organizing this kind of venture.

> VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (Autonomous) ELAYAMPALAYAM - 637 205 TIRUCHENGODE TK, NAMAKKAL DA

(Dr. J. Kannan)

**Assistant Professor in commerce** 

B. O. D. OF COMMERCE

Westenandha College of Arts & Sciences ELAYAMPALAYAM - 637 295 Mruchengode, Namakkal (Dies



Motivational Speech Given by CMA. R. Gopal



**Chief Guest's Interaction with Students** 



**Student Participants** 





Vote of thanks Given by Dr. V. Senthilkumar



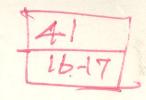
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/IVEKANANDHA COL/EGE OF ARTS AND
SCIENCES FOR WOMEN (Autonomous),
ELAYAMPALAYAM - 637 205
TIRUCHENGODE TK, NAMAKKAL DT
TAMIL NADL!

# **A REPORT**



ON

# "THE UNION BUDGET- 2017"



Date: 10<sup>th</sup> February, 2017

Venue: Commerce Seminar Hall

# ORGANISED BY PG AND RESEARCH DEPARTMENT OF COMMERCE



# VIVEKANANDHA COLLEGE OF ARTS & SCIENCES FOR WOMEN (AUTONOMOUS)

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Elayampalam, Tiruchengode.

PRINCIPAL
VEKANANDHA COLLEGE OF ARTS AND
SCIENCES FOR WOMEN (Autonomous)
ELAYAMPALAYAM - 637 205
TIRUCHENGODE TK. NAMAKKAL DY
TAMII NADI!



# VIVEKANANDHA

# COLLEGE OF ARTS AND SCIENCES FOR WOMEN

(AUTONOMOUS)

(An ISO 9001:2008 Certified Institution)

Affiliated to Periyar University, Approved by AICTE, Reaccredited with 'A' Grade by NAAC, Recognized u/s 2(f) & 12(B) of UGC Act 1956 Elayampalayam, Tiruchengode (Tk), Namakkal (Dt).

# PG AND RESEARCH DEPARTMENT OF COMMERCE

Cordially invites you to the...

# "UNION BUDZET - 2017"

# RESOURCE PERSON:

CMA. R. GOPAL

Chairman, Erode chapter - ICMA.

Date: 10th February, 2017 at 10.00 a.m

Venue: M.S.Subbulakshmi Block Seminar Hall

Preside over by

"Vidhya Rathna" Prof.Dr.M.KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt., Chairman & Secretary, Vivekanandha Educational Institutions, Elayampalayam.

> IVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (Autonomous), **ELAYAMPALAYAM - 637 205** TIRUCHENGODE, TK, NAMAKKAL DT TANAH MADIL

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# **SUMMARY OF**

# "THE UNION BUDGET – 2017"

Our PG and Research Department of Commerce organized an one day Guest Lecture Programme on "The Union budget - 2017" at M.S.Subbulakshmi seminar hall held on 10.02.2017 at 10 a.m. The programme began with the prayer song followed by III B.Com Students. The Chief Guest was honored by Dr. K. RAMESH, Head, Department of Commerce, and the Welcome address & Chief Guest Introduction was delivered by Dr. J. Kannan, Assistant professor of Commerce. Then the session was handed over to the Chief Guest. CMA.R.GOPAL, Chairman, Erode Chapter – ICMA delivered about the Union budget2017 and our students were motivated about tax practices and filing returns.

The students learnt a lot about the budget, budgetary control and income tax filing & returns.

The students raised a lot of questions to the chief guest. He explained clearly with relevant practical examples. This Guest Lecture was very useful to our students to attend the semester examination of income tax subject, filling of returns, and professional courses.

Finally we concluded the session by giving vote of thanks by Mr.M.MANOHAR, Assistant Professor in Commerce, followed by National Anthem.

SCIENCES FOR WOMEN (Autonomous).

ELAYAMPALAYAM - 637 205

FIRUCHENGODE TK, NAMAKKAL DT

Truchengode. Namakkal (Disco



Prayer Song by III B.Com Students



Welcome Address Given by Dr. J. Kannan



Dignitaries on the stage



Chief Guest honored by HOD Sir



Chief Guest's Speech (Union Budget-2017)



**PPT Presentation to student** 



Vote of thanks Given by Mr.M.Manohar



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IVEKANANDHA COLUMNO OF ARTS AND SCIENCES FOR WOMEN (Autonomous).

ELAYAMPALAYAM - 637 205

TRUCHENGODE TK, NAMAKKAL D\*



# **VIVEKANANDHA**

College of Arts and Sciences for Women [Autonomous]

(An ISO 9001:2008 Institution)

Affiliated to Periyar University, Approved by AICTE and Re-Accredited with 'A' Grade by NAAC.

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PG & Research Department of Commerce



# **Guest lecture report**

Date of the programme

: 03.10.2018 & 04.10.2018

Venue of the programme

: M.S.Subbulakshmi Block Seminar Hall.

Chief guest name

Mr. R.GOPAL MFM, M.Phil, FCMA

Chairman-Erode Chapter,

The Institute of Cost Accountants of India,

Bhavani, Erode Dt. Submitted to the Chairman Si'v CMA Students Information.

Class attended

: CMA Students

Time

: 10.00 AM.

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# **VIVEKANANDHA**

# COLLEGE OF ARTS AND SCIENCES FOR WOMEN [Autonomous]

Elayampalayam - 637 205. Tiruchengode, Namakkal Dt., Tamil Nadu

# PG & RESEARCH DEPARTMENT OF COMMERCE

#### Circular

28.09.2018

It is hereby informed that PG & Research Department of Commerce is going to conduct Two days Guest Lecture on "SIGNIFICANCE OF COST ACCOUNTING" on 3<sup>rd</sup> & 4<sup>th</sup> October 2018 for all CMA students.

#### **Resource Person:**

Mr. R.GOPAL MFM, M.Phil, FCMA Chairman-Erode Chapter, The Institute of Cost Accountants of India, Bhavani, Erode Dt.

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ELAYAMPALAYAM - 637 205

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Tiruchengode (Tk), Namakkai (Dt)-63

# VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)

# PG & RESEARCH DEPARTMENT OF COMMERCE SUMMARY

Our Department has organized two days guest lecture about Significance of cost accounting on 03.10.2018 & and guidance for ICMA examination on 04.10.2018. The Chief Guest Mr. R.Gopal, Chairman – Erode chapter (Institute of Cost Accountants of India) came to college by 10.00 A.M. He met the Principal, Dean Academic upto 10.10 A.M. Later the chief guest came to the seminar hall. The welcome address was given by Mr.T.Krishnaraj, AP/MBA. Our HOD Dr.K.Priya addresses the students and motivates the CMA students & encourages the final year students about CMA. At 10.30 the session was started by the chief guest Mr.R.Gopal. He gave an Excellent Lecture about Significance of Cost Accounting. He remembered his experience while studying Professional course. He also clearly mention about the essential qualities of the students who perusing professional course. He motivates the students to prepare well for CMA foundation examination. He addressed the students more than one & half hours. He clarified all the doubts asked by the students. At 12.15 the Morning session came to end.

At 1.30 he started afternoon session for CMA students. He gave a brief lecture about CMA exam preparation which includes studying methods, tricks, short cuts, practicing mock tests, self assessment procedure etc. and the session ended by 4.00pm.

On 4<sup>th</sup> October 2018, the resource person had done the enrollment and registration process for CMA foundation course for 16 CMA students. He gave previous year question papers to the

students & instructed to them to write the mock test. Later he explained about the doubts asked by the students especially on Cost accounting, types of cost, elements of cost and Cost calculation. Students got more information about the exam pattern & subjects. He advised that mock test alone make you successful. The session was completed at 4.00 p.m. The students are more benefited through this guest lecture & it was completed in a successful manner.

VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (Autonomous), ELAYAMPALAYAM - 637 205

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# REPORT ON GUEST LECURE PROGRAMME PHOTOS ON 3-10-2018 & 4-10-2018





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Elayampalam, Tiruchengode.

# PG & RESEARCH DEPARTMENT OF COMMERCE

A REPORT ON CMA WORKSHOP

**CMA PERSPECTIVE** 

DIRECT TAXATION & COST ACCOUNTING



30/9/19, 1/10/19, 3/10/19

Summed to the Chairman Sir for Information,

· Ferentar Academic, MC+6

VEKANANDIA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (Autonomous)
ELAYAMPALAYAM - 637 205
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# VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN

(AUTONOMOUS)

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Elayampalayam, Tiruchengode(Tk), Namakkal(Dt) - 637205.

# PG & Research Department of Commerce

The Management, Principal, Faculty members and the students are cordially invites you to

#### THREE DAYS WORKSHOP

ON

"Direct Taxation & Cost Accounting - CMA Perspective"

Date: 30.09.2019, 1.10.2019, 3.10.2019

Time 10.00 A.M

# Resource Person

Mr.R.Gopal,MFM,M.Phil,FCMA, Cost Auditor& Chairman, Erode Chapter of Institute of Cost Accountants of India. Mobile No. 9442533085.

**VENUE:** Class Room No: 307

ELAYAMPALAYAM - 637 205

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# VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)

#### PG & RESEARCH DEPARTMENT OF COMMERCE

#### **SUMMARY**

Our Department has organized three days Workshop about Direct Taxation & Cost Accounting for our CMA, CA, CS Professional course students in our department. On 30.9.2019, The Chief Guest Mr.R.Gopal (Cost Auditor & Chairman – Erode chapter of JCAI) came to college by 10.00 A.M. He met the Principal, Dean Academic & interact with them upto 10.15 A.M. Later the chief guest came to the class room. The welcome address was given by Ms.M.Malathi, Ap/Commerce. Our HOD Dr.K.Priya addressed Professional course students about foundation & Inter Examination. At 10.30 the session was started by the chief guest Mr.R.Gopal. He gave an Excellent Lecture about the direct taxation & cost accounting. He also gave clear short cut tricks for passing the foundation & Inter Programme. Students eagerly listened the subject & asked various doubts regarding direct taxation & cost accounting. He enumerates in a detailed manner about the tax slabs, calculations, exempted income & important act with regulations. He also explained the important formulas, adjustments in cost acconting. The session was in an interactive manner.

Later he started registration process for the inter students by filling up the bank challan. He also registered for foundation programme. All the foundation & inter students got applied for the examination. He morally motivated the students to do their level best in the forthcoming examination. This session was more helpful to the students because they are strengthened with more knowledge, short cuts & motivation. Lastly the programme was successfully completed by 4.00 p.m.

On 1.10.2019 the programme was continued with computer training to the cma inter students. Students are well informed about XBRL, Digital signature, MCA Procedures, Cost Audit Report, GST, PF, ESI, Tally. This full day was deputed for computer training to the students. They got enormous knowledge about the topics covered. Finally the programme was completed in a successful manner at 4.00 p.m.

On 3.10.2019 the programme was extended with communication & soft skill training which includes group discussion, managing critical situation, time management & goal setting, confidence building etc., The performance of the students in group discussion are recorded & it will be submitted to the CMA institute. The half a day session was completed at 1.00 p.m.

Later the session was continued at 2.00 p.m. as interaction session with first year students to create awareness about professional courses. Students are highly motivated by the guest because he gave practical exposure to the students by sharing his experience, nature of work, income etc. Students are surprised to hear his experiences & they asked various questions about the professional courses. The session was conducted in an interactive manner. Finally the session was wind up at 4.00 p.m.

Overall the workshop was successfully completed in a successful manner. We would like to thank our management for giving the permission to organize the Workshop for CMA, CA, and CS foundation & inter students. The students got vast knowledge about various topics & learn the tricks to get succeed in the examination. This workshop gives a way to become an auditors & secretaries.

25/10/19 COORDINATOR (M. Malatri)

HEAD
Department of Commerce
Vivekanandha Cellege of Arts & Sciences
fer Women (Autonomous)
Elayampalayam, Tiruchengode

Vivekanandha College of Arts and Sciences for Women (Autonomous), iayampalayam-637205.Tiruchangode(Tk), Namakkal (DY)

VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (Autonomous).

ELAYAMPALAYAM - 637 205

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CLASS TAKEN BY THE GUEST

EXPLANATION TO THE STUDENT





#### ACTIVE LISTENING BY THE STUDENTS

STUDENT'S INTERACTION WITH GUEST

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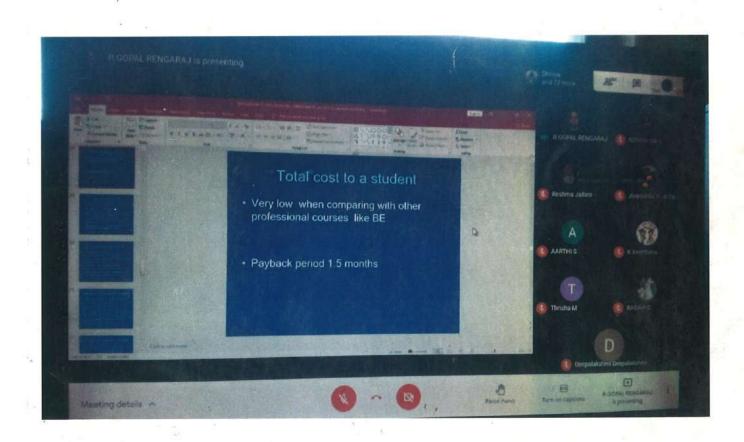
# VIVEKANANDHA COLLEGE OF ARTS & SCIENCES FOR WOMEN (AUTONOMOUS)

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Elayampalam, Tiruchengode.

#### PG & RESEARCH DEPARTMENT OF COMMERCE

#### A REPORT ON

"CAREER OPPORTUNITIES FOR CMA"



20/1/2021

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SCIENCES FOR WOMEN (Autonomous),
ELAYAMPALAYAM - 637 205

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# VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)

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# PG & RESEARCH DEPARTMENT OF COMMERCE

CORDIALLY INVITES YOU FOR CAREER GUIDANCE PROGRAMME ON

"CAREER OPPORTUNITIES FOR CMA" DATE: 20/1/2021



INSTITUTE OF COST & MANAGEMENT ACCOUNTANTS OF INDIA (ICMAI) CMA R GOPAL, CHAIRMAN **ERODE CHAPTER** 

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GOOGLE MEET ID: https://meet.google.com/mbw-tpvz-tgi

- B.COM CA - A,B,C,D & I B.COM (BPS

Ms.M.MALATHI ORGANISER

Dr.K.PRIYA

HOD

Dr.P.KAMARAJ

DEAN

Dr.V.KUMARAVEL DIRECTOR

Dr.B.T.SURESHKUMAR

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### VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)

### PG & RESEARCH DEPARTMENT OF COMMERCE

### **SUMMARY**

Our Department has organized Career Awareness Programme on "Career Opportunites for CMA" on 20.1.2021 for I B.Com CA & I BPS students. The programme was commenced at 11.00 A.M. The welcome address was given by Ms.M.Malathi, Ap/Commerce. The chief guest CMA R Gopal started the session at 11.15 a.m. He gave an introduction about Cost & Management Accountant (CMA) Professional Course & the establishment of ICMAI. Students got more information about registration, curriculum, Eligibility, preparation strategy, etc., He also explained the importance cost auditor in the company & career opportunities for women in CMA profession.

The chief guest encouraged all the students to pursue CMA to lead a successful life. Students got more information about the CMA subjects, levels, Examination centers, criteria for clearing all the levels in CMA. He also explained about the nature of work, duties, responsibilities of an cost auditor. He shared his experiences to the students which motivated the students highly. All the students are actively participated in this programme.

Later, the Students rendered their valuable feedback. After that, Vote of Thanks was given by Ms.M.Malathi, AP/Commerce. Finally the Career Awareness programme was completed in a successful manner. We would like to thank our management for giving the permission to organize this Programme on Career Opportunities for CMA.

AP/COMMERCE

Director Academic.

Vivenumendha College of Arts and Sciences for Vivekanandha College of Arts & Sciences

for Women (Autonomous).

Elayampalayam, Tiruchengode.

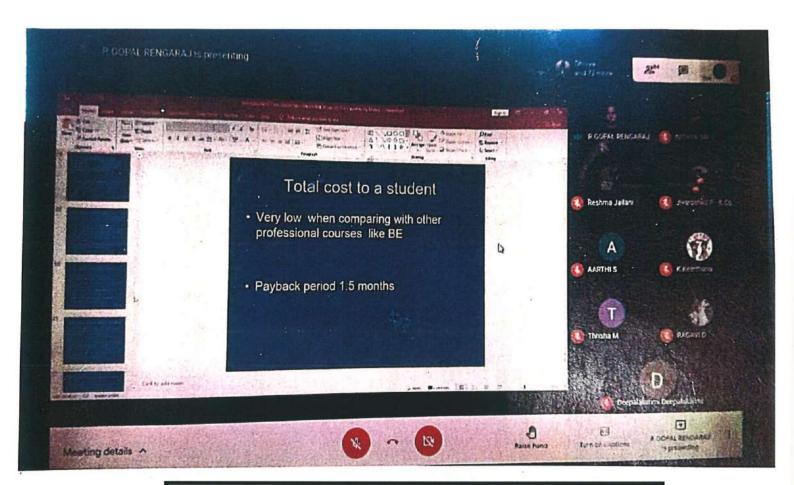
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20/1/2021

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ELAYAMPALAYAM - 637 205
TIRUCHENGODE TK, NAMAKKAL DY
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16-17

17-18

### REPORT 5<sup>th</sup> INTERNATIONAL CONFERENCE

ON

# "RECENT ADVANCES IN E-BUSINESS: CHALLAENGES & OPPURTUNITIES"

(ICRAEBCO - 2017)

Jointly Organised by
PG & RESEARCH DEPARTMENT OF COMMERCE & MANAGEMENT
VIVEKANANDHA
COLLEGE OF ARTS AND SCIENCES FOR WOMEN

DEPARTMENT OF COMMERCE

AVINASHILINGAM
INSTITUTE FOR HOME SCIENCE & HIGHER EDUCATION FOR WOMEN





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COLLEGE OF ARTS & SCIENCE FOR WOMEN

(AUTONOMOUS)

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# 5"INTERNATIONAL CONFERENCE on





### "RECENT ADVANCES IN e-BUSINESS: CHALLENGES & OPPORTUNITIES" (ICRAEBCO-2017)

2<sup>nd</sup> & 3<sup>rd</sup> FEBRUARY, 2017

Jointly Organized by

PG & Research Department of Commerce & Management

# VIVEKANANDHA COLLEGE OF ARTS & SCIENCES FOR WOMEN

(AUTONOMOUS)

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**Department of Commerce** 

### AVINASHILINGAM

### FITUTE FOR HOME SCIENCE & HIGHER EDUCATION FOR WOMEN

Coimbatore - 641 043, Tamil Nadu, India. (Estd. u/s 3 of UGC Act 1956), (Deemed University under Category 'A' by MHRD), Re-accredited with 'A' Grade by NAAC

### **CONFERENCE VENUE**

### **VIVEKANANDHA A/C AUDITORIUM**

Elayampalayam, Thiruchengode - 637 205, Namakkal Dt., PRINCIPAL IVEKANANDHA COLLEGE OF AFTER INCIPAL IVEKANANDHA COLLEGE OF AFTER IAUTORIO

## SUMMARY OF RECENT ADVANCES IN e-BUSINESS CHALLENGES AND OPPORTUNITES

The International Conference was conducted by the Department of Commerce and Management on 02.02.2017 and 03.02.2017. The Chief Guest were invited from Malaysia, Kerala, Chennai, for this conference.

The first day program was started on 02.02.2017 by 11.15 am with the prayer song by K.Sasikala, (III B.Com) for worshipping the deity to brighten the auspicious day and to make the programme successful. Traditional lamp (kuthuvilaku) was lightened by all the chief guests. The session started with the Welcome address by Dr.K.Priya, HOD Of Commerce (CA) who welcomed all the chief guest, faculty members of our College, Participants and from other colleges.

The chief guests were honoured with shawl and memento in a traditional way. It was glad to release VEI Journal with ISSN, ISBN publication and the magazine of Department of Business Administration THE LEGENDS LINE was also released by the dignitaries. The college had pride to sign MOU with Avinashilingam College in the presence of Principal, Dean Dr.Premavathivijayan signed the MOU with the Principal of VICAS Dr.B.T Suresh Kumar sir.

### PRINCIPAL ADDRESS

The principal of VICAS Dr.B.T.Sureshkumar welcomed the mass gathering present in the conference and appreciated the department for organising the 5<sup>th</sup> International conference. Principal gave a brief explanation about E-Business and its application and opportunities in the country and focussed on four types of business tools B2B, B2C, C2C, C2G). His explanation was clear since he stated the requirements of E-Business which are Flexibility, reliability, availability further he added the whole world is rested on E-Business to make the life happier smoother and faster.

### KEYNOTE ADDRESS BY Dr.PREMAVATHI VIJAYAN

In her address she appreciated the Vivekanandha Institutions and our Chairman Sir for providing education to the rural women students and also appreciated the infrastructure and facilities available in Vivekanandha institution.

she laid emphasis on the importance and opportunities of commerce all over the world as it is the-domain-which is universally followed-with-standard-principles-and-policies. Further-she added both institutions are striving to the upliftment of women, so the MOU between both the colleges will have everlasting strong bondage with each other. She brought about the fact that by 2020 internet users will be rise and 75% from rural areas 730 million of by 2020. Also proceeded about digital India and also digital market which will be more useful for the entrepreneurs. E-Business and E-Commerce enhances every individual and molds the life to the modern era. She also appreciated. The infrastructure and facilities available in Vivekanandha institution.

### KEYNOTE ADDRESS BY Dr. VINITHA PADHMANABHAN

She started her speech by Appreciating and congratulating our chairman sir Dr.M.Karunanithi for providing education for 23000 women which is remarkable and challenging job. Further she told about her family (born in Tamilnadu and job in Malaysia) and her economic position when she was young and how she overcome the financial crisis in her family through her hard and tireless effort to achieve in the life. This proved to be a good motivation to our students. Madam brought an view about the Malaysian cuture and stated that Malaysian youngsters are spending 9 hours per day in internet on an average and explained about the internet ethics and it proves to be pros and cons to the youngsters. Sometimes women don't get equal rights in Malaysia but she felt proud to see that in our Institution such a huge mass of students undergoing education to get equal rights in the society with safety. She gava good motivation to the students to come up high in the life with new hope and new beginning

### KEYNOTE ADDRESS BY Dr.S.SANTHI

Electronic Business or e-business is a term which can be used for any kind of business or commercial transaction that includes sharing information across the internet. Commerce constitutes the exchange of products and services between businesses, groups and individuals and can be seen as one of the essential activities of any business. Electronic commerce focuses on the use of ICT to enable the external activities and relationships of the business with individuals, groups and other businesses in The role of E-Business in the world, wide opportunities and challenges are posing. Due to the presence of current social status one can bridge a way for the digital world. The relationship challenge is

"Even though we are physically very close, the distance will be high?"The concept of cashless economy with its implication on the society was clearly pictured by the guest..

KEYNOTE ADDRESS BY Dr.JERINABI (Dean of Business Administration, Avinashilingam):

In her address, she gave an elaborate information on Digitization that is changing the world around us. From how we live to how we work, personalization and automation through technology are becoming commonplace. The scenario of Digital technologies have also enabled seamless transactions between buyers and sellers, creating friction-free business processes and business models. Today a person can find work at any place this is because of Increased connectivity that allows the employees to work from nearly anywhere, while increased data providefacilities to the managers with improved business intelligence.

As the workplace continues to be more flexible, facilities management must become a digital business to meet changing demand and expectations. Focusing on employees as end-users of space and delivering a consistent experience regardless of location increases productivity and attracts and retains top talent. She insisted not to go anywhere and be at home by using digital facilities. As a single individual one should give awareness about the cashless economy to the public and in the forthcoming year how this demonitisation will help to bring out the hoarded cash from the creamy layer of the people.

### KEYNOTE ADDRESS BY Dr.SUDALAIMUTHU:

Education systems vary in administration, curriculum and personnel, but all have an influence on the students that they serve. As women have gained rights, formal education has become a symbol of progress and a step toward gender equity. In order for true gender equity to exist, a holistic approach needs to be taken. The discussion of girl power and women's

education as solutions for eliminating violence against women and economic dependence on men can sometimes take dominance and result in the suppression of understanding how context, history and other factors affect women (Khoja-Moolji, 2015).

girls' education as the focus, history and context were ignored. What led to the shooting of Malala was reduced to being solely about her educating herself as a girl. He told about the importance of women education in Vivekanandha College of arts and sciences for women. More Indians especially Indians are contributing more all over the world.

VOTE OF THANKS BY Miss SATHYAVALLI

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Special Address by Gabriel Simon Thattil



Address by Dr. S. Sudalaimuthu



Signing of MOU with Avinashilingam University

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### NATIONAL CONFERENCE

17-18

ON

### "DIGITAL INDIA: PROSPECTS AND CHALLENGES"



AUGUST, 9th & 10th, 2017



Organized by

### PG & RESEARCH DEPARTMENT OF COMMERCE

VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)

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ELAYAMPALAYAM - 637 205, TIRUCHENGODE,

NAMAKKAL D.T, TAMIL NADU, INDIA.

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SCIENCES FOR WOMEN (Autonomous)

ELAYAMPALAYAM - 637 205

ELAYAMPALAYAM - 637 205

### Invitation





The Management, Principal, Staff and Students cordially invite you to the

### **National Conference**

on

### "DIGITAL INDIA: PROSPECTS & CHALLENGES"

(NCDIPC-2017)

Jointly Organized by

PG & Research Department of Commerce & Management

# VIVEKANANDHA COLLEGE OF ARTS & SCIENCES FOR WOMEN

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Elayampalayam, Thiruchengode - 637 205, Namakkal Dt., Tamil Nadu, India.

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**Department of Commerce** 

### **PERIYAR UNIVERSITY**

Re-accredited with 'A' Grade by NAAC Periyar Palkalai Nagar, Salem – 11 Tamil Nadu, India.

**CONFERENCE VENUE** 

**VIVEKANANDHA A/C AUDITORIUM** 

Date: 9th & 10th August, 2017 VEKA

### SUMMARY OF NATIONAL CONFERENCE

### ON

### DIGITAL INDIA: PROSPECTS AND CHALLENGES

A Two Day National Conference was conducted by the Department of Commerce and Management on 09.08.17 and 10.08.17. The first day program was started on 09.08.17 by 10.30 a.m. with the prayer song by .....to brighten the auspicious day and to make the programme successful. It was followed by lightening the Kuthuvilakku by the dignitaries on the dias.

The session started with the Welcome Address by Dr. K. Priya, HOD of Commerce who welcomed the gathering. The Chief Guests were introduced and honoured with shawl amd memento in a traditional way. The college had pride to sign MOU with MTC Global, Member Teachers Consortium, Bangalore.

### PRINCIPAL ADDRESS

The Principal of VICAS Dr. B.T.Sureshkumar welcomed the participants present in the conference and appreciated the Department for organizing the National Conference. Principal gave a brief explanation about Digital India. Digital India is a Programme to prepare India for a knowledge future. The focus is on being transformative – to realize IT + IT = IT. The focus is on making technology central to enabling change. It is an Umbrella Programme – covering many departments. It weaves together a large number of ideas and thoughts into a single, comprehensive vision so that each of them is seen as part of a larger goal. Each individual element stands on its own. But is also part of the larger picture. It is coordinated by DeitY, implemented by the entire government. The weaving together makes the Mission transformative in totality.

### THE KEYNOTE ADDRESS

The Principal Address was followed by Keynote address by the Chief Guest **Prof. Dr. Bholanath Dutta,** Founder and President MTC Global, Global Advisory Body in Management Education, Bangalore. In his address he gave a clear picture of Nine Pillars of Digital India as follows.

### The Nine Pillars of Growth of Digital India

<u>Digital India</u> aims at three thrust areas of infrastructure as a utility to every citizen, governance and services on demand and digital empowerment of citizens. It further intends to provide thrust through nine pillars of growth areas viz., broadband highways, universal access to mobile connectivity, public internet access programme, e-governance by reforming government through technology, e-kranti (NeGP 2.0) through electronic delivery of services, information for

all, electronics manufacturing with a target of net-zero imports, IT for jobs and some early harvest programmes as depicted in the following illustration.

### First Pillar - Broadband Highways

In the rural areas, the broadband highways would be implemented through Department of Telecommunications (<u>DoT</u>); with a capital expenditure of Rs. 32,000/- crores. The rural broadband highways intend to cover 250,000 Gram Panchayats of which 50,000 would be covered in the first year while 100,000 each would be covered in the next two years.

### Second Pillar - Universal Access to Mobile Connectivity

The ongoing programmes in the area of access to phones would be focused towards increasing network penetration and coverage. Universal access to mobile connectivity would be implemented through Department of Telecommunications (DoT); with a capital expenditure of Rs. 16, 000/- crores and coverage of about 42,300 villages uncovered so far.

### Third Pillar - Public Internet Access Programme - National Rural Internet Mission

Here, CSCs would be made viable through multi-functional end-points for service delivery through Gram-Panchayats. Implemented through DeitY, it would cost of Rs. 4,750 crores to increase the present reach of 130,000 to 250,000 villages.

### Fourth Pillar - eGovernance: Reforming Government through Technology

Government would take up Business Process Re-engineering (BPR) using IT to improve transactions including form simplification and reduction, online applications and tracking, developing interface between departments, use of online repositories like school certificates and voter identity cards, integration of services and platforms like <u>UIDAI</u>, payment gateway, mobile platform and EDI.

### Fifth Pillar – eKranti: Electronic Delivery of Services

The present ongoing programme (NeGP) would be revamped to cover various elements to bring eKranti. This would include fostering technology in the areas of planning, agriculture, education, health, financial inclusion, justice and security. The technology for planning would include GIS based decision making and National GIS Mission Mode Project.

### Sixth Pillar – Information for All

The pillar of 'information to all' would encompass making information online and hosting websites and documents. This would result into an easy and open access to information by the public in general along with development of open data platforms.

### 4) Poor connectivity

The report estimated that India needs over 80 lakh hotspots as against the availability of about 31,000 hotspots at present to reach the global level of one Wi-Fi hotspot penetration for every 150 people.

### 5) Proper Policy Making

To enable development of digital infrastructure, it said that a uniform (Right of Way) RoW policy across all states with a reasonable cost structure is required along with a single window mechanism for granting RoW permissions.

Dr. V. Senthil Kumar, Assistant Professor, VICAS proposed vote of thanks and the function was over by 4.00.p.m.

### CONCLUSION

The Digital India Programme is to transform the country into a digitally empowered society and knowledge economy. It ensures that government services are available to citizens electronically. It will bring in public accountability through mandated delivery of government's services electronically. The Digital India vision provides the intensified impetus for further momentum and progress for e-Governance and would promote inclusive growth that covers electronic services, products, devices, manufacturing and job opportunities. Governance and services on demand will stress on integrating services across departments and jurisdictions and making services available in real time for both online and mobile platform. Digital empowerment of citizens will pay emphasis on universal digital literacy and availability of digital resources/services in Indian languages. This conference is a platform to initiate and create awareness and knowledge based outcomes through robust interaction between the academicians and practitioners from the corporate world. The conference came up with action plans for addressing the prospectus and challenges in the digital through theory and practice. Contributions made to the progress of developing new ideas to stimulate the discussion on Digital India answered many unanswered questions which are a great concern to the country as a whole. The conference provided opportunity of learning the innovative research insights from eminent academicians and practitioners

> VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (Autonomous), PLAYAMPALAYAM - 637 205 TIRUCHENGO" AMAKKAL DT



ADDRESS BY PROF. BHOLANATHDUTTA



ADDRESS BY DR. A. ELANGOVAN

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PRINCIPAL

/IVEKANANDHA COLLEGE OF ARTS AND
SCIENCES FOR WOMEN (Autonomous),
ELAYAMPALAYAM - 637 205
TIRLICHENGODE TK NAMAKKAI (A)

18-19





### REPORT ON

INDIAN COUNCIL OF WORLD AFFAIRS (ICWA), NEW DELHI SPONSORED TWO DAY NATIONAL CONFERENCE ON

"INDIA - PAKISTAN: FUTURISTIC TRADE AND ECONOMIC RELATIONS"



### Organized by

### PG & RESEARCH DEPARTMENT OF COMMERCE

### VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)

An ISO 9001: 2008 Certified Institution, Affiliated to Periyar University,
Approved by AICTE and Re-Accredited with 'A' Grade by NAAC
Recognized Under Section 2(f) and 12(B) of UGC Act, 1956.

ELAYAMPALAYAM - 637 205. TIRUCHENGODE,

NAMAKKAL DT., TAMIL NADU, INDIA.

12.03.2019 to 13.03.2019

PRINCIPAL.

VIVANANDHA COLLEGE OF ARTS AND
SCIENCES FOR WOMEN (Autonomous)
ELAYAMPALAYAM - 637 205.
THUCHENGODE (TIL) NAMAKKAL (DL)
TAMIENADU



### Invitation ...



The Management, Principal, Faculty and Students Cordially invite you to the National Conference on



# INDIA- PAKISTAN: FUTURISTIC TRADE & ECONOMIC RELATIONS



Sponsored by

### INDIAN COUNCIL OF WORLD AFFAIRS

**NEW DELHI.** 

Date: 12th & 13th March, 2019

Venue: Vivekanandha A/C Auditorium

Organized by

PG & RESEARCH DEPARTMENT OF COMMERCE

# VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN

(AUTONOMOUS)

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ELAYAMPALAYAMA 837 205

TIRUCHENGODE TK, NAMAKKAL

### **SUMMARY**

### On 12.03.19

The conference commence with the Prayer Song at 10.30. a.m. The dignitaries on the dias lighted the Kuthuvilakku and it was followed by

### **WELCOME ADDRESS**

Dr. B.T. Suresh Kumar, Principal, VICAS welcomed the gathering.

### THEME OF THE CONFERENCE

Welcome address was followed by theme of the conference proceeded by **Dr. S.SUMATHI, Dean- Management Studies, VICAS**. He gave a brief address about the theme of the conference.

### **KEYNOTE ADDRESS**

It was followed by Inaugural address which was proceeded by **Dr. SAURABH**, **Director**, **Pakistan Area Studies Programme**, **School of International Studies**, **Jawaharlal Nehru University**, **New Delhi**. He addressed that India is one of the oldest civilizations in the world with a kaleidoscopic variety and rich cultural heritage. With the world's second Largest Populated, Eighth Largest Military expenditure, Third Largest Armed Force, Seventh Largest Economy by nominal rates, Third Largest economy in terms of purchasing power parity. India and Pakistan are two most populous and largest economies of the South Asian Region. Being the dominant constituents of SAARC, both have a great potential for intraregional trade. Before 1947, the regions constituting Pakistan and India had been part of a large, well-integrated economy, and for centuries people, money, and goods had moved unimpeded between the regions. While both countries are aware of the merits of trade, a variety of political and infrastructural-physical, legal, and regulatory-impediments have virtually paralyzed bilateral trade relations between the two neighbors. It is very clear that Pakistan's economic development will depend

to a large extent on normalizing relations with India to pave the way for South Asian regional economic integration.

### **INAUGURAL ADDRESS**

Keynote address was followed by Inaugural address by **Dr. SACHIN N.PARDHE, Professor, Department of Civics and Politics, University of Mumbai, Mumbai.** 

He mentioned that in 1996, India accorded Most Favored Nation (MFN) status to Pakistan thereby offering Pakistan the same trading regime as it offers to any other country in the world. Pakistan, on the other hand, continued to allow imports of a limited number of items from India, collectively known as the positive list; although the number of items on the list has increased gradually. The positive list was even more restrictive for road-based trade, as Pakistan allowed only thirteen items on the positive list to be imported from India by road.

Dr. K.SENTHILKUMAR, Professor, Department of Political Science and Public Administration, Annamalai University, Chidambaram in his inaugural address noted that One of the most significant developments in India-Pakistan trade has been that Pakistan made substantial progress in the process of granting Most Favored Nation (MFN) status to India in 2012 by switching from the positive list approach which allowed trade in a limited number of items to a small negative list of items in which trade is not permitted. Similarly the items allowed to be traded by the road route were also increased. India, on the other hand, also undertook several measures to address non-tariff barriers as part of the trade normalization process.

### **SPECIAL ADDRESS**

His address was followed by **Dr. DRUBHAJYOTHI BHATTACHATTARJEE**, **Representative**, **ICWA**. He addressed that India's foreign policy is to maintain peace, freedom and mutual co-operation among the nations. India's policies towards Pakistan in the current context are best understood within the framework of its overall foreign policy concerns. India's burgeoning global presence and its larger economic interests are bringing a subtle reconsideration of its policies

towards Pakistan. Despite some successes, India's economic engagement with Pakistan continues to be crippled by deep-rooted political tensions.

In India, Mr. IMRAN KHAN might use his cricketing background and charisma to mobilize public and political support, convincing them of the importance of peace between neighbors. Our Honorable Prime Minister Shri NARENDRA MODI and External Affairs Minister Smt. SUSHMA SWARAJ along with Mr. IMRAN KHAN have the potential to build a new legacy by promoting peace, socio-economic growth, and prosperity for the betterment of the people of both the nations.

### FELICITATION:

The function was felicitated by the following dignitaries

Dr. S.SUMATHI, Dean, Management Studies, VICAS

Dr. S. LEELAVATHI, Controller of Examination, VICAS

### **VOTE OF THANKS**

The inaugural function ended with Vote of Thanks which was presented by **Dr.S.SUGUNA**, **Organizing Secretary Associate Professor**, **Department of Commerce**, **VICAS**. She thanked the Management, Speakers, Faculty Members of our and other Departments of our college and the participants for contributing their valuable time in participating in this conference.

### **TECHNICAL SESSION**

After the lunch break, two technical sessions were conducted simultaneously

### Session I

This session entitled Impact of GST on India's imports from Pakistan was headed by Dr. Dr. SACHIN N.PARDHE, Professor, Department of Civics and Politics, University of Mumbai, Mumbai.

**Dr. P.MUNUSAMY**, Assistant Professor, Department of Commerce, **VICAS**, acted as Rapporteur for this session. The participants presented their papers and interacted their views.

### Session II

This session entitled International Trade Reduces External Conflicts was headed by Dr. K.SENTHILKUMAR, Professor, Department of Political Science

and Public Administration, Annamalai University, Chidambaram. Dr. K.PRABHU, Assistant Professor, Department of Political Science, VICAS, acted as Rapporteur for this session. The participants presented their papers and interacted their views. The programme was successfully completed at 4.00 p.m.

### On 13.03.19

The second day of the conference commenced with the prayer song at 10.30. a.m. It was followed by

### WELCOME ADDRESS

The welcome address was given by **Dr.K.PRIYA**, **Professor and Head**, **Department of Commerce**, **VICAS**. She welcomed the gathering and it was followed by two technical session simultaneously.

### Session I

This session entitled Influence of Foreign Direct Investment was headed by Dr. P. CHITRAMANI, Professor, Department of Business Administration, School of Commerce and Management, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore. Dr. A.Kavitha, Assistant Professor, Department of Commerce, VICAS, acted as Rapporteur for this session. The participants presented their papers and interacted their views.

### Session I

This session entitled Bilateral Trade between India and Pakistan was headed by Dr.P.G ARUL, Associate Professor, Department of International Business, School of Management, Pondicherry University, Pondicherry. Dr. K.Sasikumar, Assistant Professor, Department of Management Studies, VICAS, acted as Rapporteur for this session. The participants presented their papers and interacted their views.

### **VALEDICTORY**

After having the lunch, the valedictory function started at 2.30. p.m.

### **WELCOME ADDRESS**

Dr. B.T. SURESH KUMAR, Principal, VICAS welcomed the gathering.

### **VALEDICTORY ADDRESS**

Dr. P. CHITRAMANI, Professor, Department of Business Administration, School of Commerce and Management, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore delivered Valedictory address and it was followed by Special Address by Dr.P.G Arul, Associate Professor, Department of International Business, School of Management, Pondicherry University, Pondicherry.

### **VOTE OF THANKS**

The inaugural function ended with Vote of Thanks which was presented by **Dr.V.SELVAM**, **Organizing Secretary**, **Assistant Professor**, **Department of Commerce**, **VICAS**. He thanked the Management, Speakers, Faculty Members of our and other Departments of our college and the participants for contributing their valuable time in participating in this conference. The two day National Conference ended successfully at 4.00 p.m.

\*\*\*\*\*

PRINCIPAL

VIVEKANANDHA COLLEGE OF ARTS AND

SCIENCES FOR WOMEN (Autonomous),

ELAYAMPALAYAM - 637 205

TIRUCHENGODE TK, NAMAKKAL DT

TAMILNADU



### VOTE OF THANKS BY DR. L.R.GOBINATH



### JOURNAL RELEASING BY RESOURCE PERSON

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ELAYAMPALAYAM - 637 205
TIRUCHENGODE TK, NAMAKKAL DT













### REPORT ON

ICWA, New Delhi Sponsored Two Day 8<sup>th</sup> International Conference on "INDIA – SAARC: TRADE, CULTURAL & ECONOMIC DEVELOPMENT"



### Organized by

# PG & RESEARCH DEPARTMENT OF COMMERCE VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)

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ELAYAMPAŁAYAM - 637 205. TIRUCHENGODE,

NAMAKKAL DT., TAMIL NADU, INDIA.

10.02.2020 & 11.02.2020

SCIENCES FOR WOMEN (Autonomous).
ELAYAMPALAYAM - 637 205

PRINCIPAL.

VIVEKANANDHA COLEGE OF ARTS AND
SCIENCES FOR WOMEN (AUTONOMOUS)
ELAYAMPALAYAM - 637 205.

TIRUCHENGODE (Tk.) NAMAKKAL (Dt.)
TAMILNADU

# VALEDICTORY FUNCTION

Registration: 08.30 am

Date::11" February, 2020 (Tuesday

Invocation

Dr. K. PRIYA, M.Com., M.Phil., MBA., Ph.D., Welcome Address

Head, Dept, of Commerce.

Vivekanandha College of Arts & Sciences for Women. Presidential Address Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt.,

Chairman & Secretary,

Vivekanandha Educational Institutions & Hospitals.

Dr. M. SUMATHY, M.Com., M.B.A(F),, M.B.A(M),, PGDCA., M.A(WS),, M.Phil., Ph.D., Dean, Professor & Head, Dept. of Commerce, Bharathiar University, Coimbatore.

Valedictory Address

Special address

Dr. STUTI BANERJEE, M.A., M.Phil., Ph.D.,

Research Fellow, Indian Council of World Affairs, New Delhi.

Dr. A. SURYANARAYANA, Ph.D.,

Assistant Professor, Group Director ( Academics ), International Centre for Entrepreneurship, Administration, Management and Technology, Hyderabad.

Dr. S. ARTHANAREESWARAN, M.D., (General Medicine)

Felicitations

Joint Managing Director, Vivekanandha Educational Institutions & Hospitals.

Dr. K. SREERAAGHANIDHIARTHANARESSWARAN, M.S.. (Ophthal)

Joint Secretary, Vivekanandha Educational Institutions & Hospitals

Dr. K. KRUPANIDHI, M.D., (Emergency Medicine)

Vice Chairman, Vivekanandha Educational Institutions & Hospitals

Executive Director, Vivekanandha Educational Institutions & Hospitals. Dr. K.B. NIVETHANA KRUPANIDHI, M.B.B.S., M.S., (OG)

Prof. Dr. D. VISWANATHAN, B.E(MECH)., M.E(Prod)., Ph.D(Mech-Met)., FIE, FISTE, FISNT.

Former Vice-Chancellor, Anna University, Chennai

Advisor, Vivekanandha Educational Institutions, Tiruchengode.

Mr. M. CHOKKALINGAM, M.Sc., B.Ed.,

Chief Executive, Vivekanandha Educational Institutions & Hospitals

Mr. S. VARADHARAJU, M. Pharm.,

Admission Director, Vivekanandha Educational Institutions & Hospitals, Dr. S. LEELAVATHI, M.Sc., Ph.D., Dr. V. KUMARAVEL, M.Com., MBA., M.Sc (IT)., M.Sc (Psych)., M.Phil., Ph.D.,

Controller of Examinations, Vivekanandha College of Arts & Sciences for Women.

Vivekanandha College of Arts & Sciences for Women.

Dr. V. SELVAM, M.Com., M.Phil., Ph.D., Report of the Conference

Vivekanandha College of Arts & Sciences for Women Assistant Professor, Dept. of Commerce.

Dr. V. VIMALA, M.Com., M.Phil., HWA., PGDMM., Ph.D.,

Vote of Thanks

Dr. V. VIMALA, m. conn., m. connerce.
Assistant Professor (SS), Dept. of Commerce.
Avinashilingam Institute for Home Science & Higher Education Institute for Higher Education Institute for Home Science & Higher Education Institute for Higher Education Institute

National Anthem

RUCHENGODE TK, NAMAKKAL DT ELAYAMPALAYAM - 637 205



Time: 3.30 p.m.

# INDIAN COUNCIL OF WORLD AFFAIRS

O INTERNATIONAL CONFERENCE on



Pointly Organized by

PG & RESEARCH DEPARTMENT OF COMMERCE

VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN

( AUTONOMOUS ),

Re-Accredited with 'A' Grade by NAAC,

Elayampalayam, Tiruchengode, Namakkal Dt., Tamil Nadu.

VIVEKANANDHA ARTS AND SCIENCE COLLEGE FOR WOMEN Veerachipalayam, Sankari, Salem Dt., Tamil Nadu,



10" & 11" FEBRUARY, 2020

Venue:

VIVEKANANDHA A/C AUDITORIUM

Department of Commerce in Association with

AVINASHILINGAM INSTITUTE FOR HOME SCIENCE & HIGHER EDUCATION FOR WOMEN

Re-Accredited with 'A+' Grade by NAAC, Coimbatore Dt., Tamil Nadu.

MTC GLOBAL &

Encodedge is Proper

DHAKA INTERNATIONAL UNIVERSITY

End 7th April 1995

### **SUMMARY**

### INDIA - SAARC: TRADE, CULTURAL & ECONOMIC DEVELOPMENT

Two Day 8<sup>th</sup> International Conference sponsored by ICWA, New Delhi held on held 10.02.20 and 11.02.20 at Vivekanandha A/c Auditorium in association with Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore, Dhaka International University, Bangladesh, MTC Global, Bangalore and Vivekanandha Arts College for Women.

### Day - I (10.02.2020)

Venue: Vivekanandha Auditorium A/C

The conference commence with the Prayer Song at 10.30. a.m. The dignitaries on the dias lighted the Kuthuvilakku and it was followed by

### **WELCOME ADDRESS**

Dr. B.T. SURESH KUMAR, Principal, VICAS welcomed the gathering.

### THEME OF THE CONFERENCE

Welcome address was followed by theme of the conference proceeded by **Dr. D. GEETHA**, Professor & Head, Dept. of Commerce, Avinashilingam Institute for Home Science & Higher Education for Women. She gave a brief address about the theme of the International Conference.

### **INAUGURAL ADDRESS**

Keynote address was followed by Inaugural address by **BARRISTER SHAMEEM HAIDER PATWARY**, Member of Parliament, Republic of Bangladesh, Advocate: Supreme Court of Bangladesh. He addressed the gathering that India succeeded in building excellent trade relations and cordial relations on social, political and economic front with the SAARC countries. India has been an active member of the SAARC and aims and fostering better mutual understanding by supporting people-to-people initiatives. India offers a great source of potential investment in terms of trade and commerce as it is the sole SAARC member to be

sharing borders with all 6 members via land or sea. SAARC's prime objectives include: promoting the welfare of the people of South Asia, accelerating the Economic growth, social progress; providing dignified livelihood to all individuals and on a larger scale promoting the self-reliance amongst the South Asian nations and building trust and appreciation for other countries' problem. In the way of achieving these objectives, poverty has been major hindrance. India offered a contribution of US \$ 100 million at the twelfth Summit held at Islamabad in 2004. India's disputes and military rivalry with Pakistan is believed to be the cause of ineffectiveness of SAARC in integrating South Asian countries. If Indo-Pak relations improve, many SAARC nations could benefit from it by improved trade relations and creation of better export markets.

Dr. U. JERINABI, Dean & Professor, School of Commerce and Management, Avinashilingam Institute for Home Science & Higher Education for Women in her inaugural address noted that SAARC has failed to promote regional co-operation and mutual trust amongst the South Asian countries. India must come to the front and initiate measures to encourage nations to prove their mettle and make the SAARC summit a meaningful affair. Appropriate measures should be taken with the intent of maintaining peace and resolving disputes amongst the SAARC member countries. Special Economic Zones and Export Promotion Zones should be created in all member countries to make trading easier and smooth the relations between the South Asian nations.

### KEYNOTE ADDRESS

Dr. V. MARIAPPAN, Professor, Dept. of Banking Technology, School of Management, Pondicherry University, Puducherry. India is one of the oldest civilizations in the world with a kaleidoscopic variety and rich cultural heritage. With the world's second Largest Populated, Eighth Largest Military expenditure, Third Largest Armed Force, Seventh Largest Economy by nominal rates, Third Largest economy in terms of purchasing power parity India have to renovate its self-image and to adopt a new political role among in and around countries. India

occupies 70% of the SAARC region, both geographically and economically, and the remaining seven nations of the SAARC borders only with India and not with each other. As the biggest, and the most industrialized trading partner among the SAARC countries, India has to recognize that a special responsibility devolves on her and take a lead in making the Regional Economic Cooperation a reality in South Asia. The South Asian Association for Regional Cooperation (SAARC) was established with the signing of the SAARC Charter in Dhaka on 8 December 1985. SAARC was formed by seven-member nations of South Asia namely: Bangladesh, Bhutan, Pakistan, Nepal, Maldives, India and Sri Lanka, and these countries continued to be members till date. Afghanistan became eighth member of SAARC in 2005. SAARC maintains permanent diplomatic relations with the United Nations as an observer, and United States and South Korea are also acting as observers. The Secretariat of the Association was set up in Kathmandu on 17 January 1987. The primary objectives of the SAARC includes promoting the welfare of the people of South Asia, accelerating the Economic growth, social progress, providing dignified livelihood to all individuals and building trust and appreciation for other country's problem. It would promote trade between the member countries, solve disputes between member countries, and by grouping together, member countries can deal with international issues better. SAARC nations are cooperative in the area of agriculture, rural, biotechnology, culture, energy, environment, economy and trade, finance, funding mechanism, human resource development, poverty alleviation, people to people contact, security aspects, social development, science and technology, communications, and tourism. India because of its geography, economy, international stature and commitment to the region is central to SAARC. The SAARC region has acute asymmetrical power balance as India encompasses more than 75 percent of the region's GDP and more than 70 percent of population, territorial dependency in India is high and it possesses enormous military power compared to other countries in the region. India has a special responsibility flowing from the geography of the region and the size of its economy and followed by

Prof. BHOLANATH DUTTA, Founder & President, MTC Global, Global Advisory Body in Management Education, UN Academic Impact / UN Global Compact, Bangalore. The importance of SAARC nations in the world. Despite SAARC's dismal past Modi has boldly stroked new hope for the future of SAARC. It is therefore logical that the government would seek similar opportunities to expand and deepen the engagement with SAARC. Modi's ambition for SAARC, however, is confronted by external and internal challenges. Externally, the continuing tensions with Pakistan, the uncertainty over Afghanistan and the role of outside actors, notably China, pose threats to reinvigorating SAARC. Internally, the limited capacity of the Indian state, particularly the miniscule size of the Foreign Service as well as the ability to engage key state governments as stakeholders in foreign policy are also challenges that need to be addressed. Despite these challenges or indeed because of them cooperation through SAARC on infrastructure, energy, water, trade, climate change mitigation, higher education, healthcare, terrorism and even military cooperation would contribute to India's twin goals of development and stability in the neighborhood.

### SPECIAL ADDRESS

Her address was followed by **Dr. STUTI BANERJEE**, Research Fellow, Indian Council of World Affairs, New Delhi. She addressed that India looks at regional trading arrangements (RTAs) as "building blocks" towards the overall objective of trade liberalization. Therefore, it is participating in a number of RTAs which include structures such as free trade agreements (FTAs), preferential trade agreements (PTAs), and comprehensive economic cooperation agreements (CECAs). Free Trade Agreement A free trade agreement among two countries or group of countries agrees to abolish tariffs, quotas and preferences on most of the goods (if not all) between them. Countries choose an FTA if their economic structures are complementary, not competitive.

### **Trade Agreements**

It is a bilateral treaty or any other enforceable compact which commits two or more nations to specified terms of commerce, most of time involving mutually beneficial concessions, which had been entered into the countries viz., Bangladesh, Bhutan, Ceylon, Maldives, China, Japan, Korea and Mongolia.

### South Asian Free Trade Agreement

The purpose of SAFTA is to endorse and improve mutual trade and economic cooperation among the 'Contracting States' by inter-alia:

- Eliminating blockades to trade in, and facilitating the cross-border movement of goods between the territories of the Contracting States;
- \* Promoting conditions of fair competition in the free trade area, and ensuring equitable benefits to all Contracting States, taking into account their respective levels and pattern of economic development;
- Creating effective mechanism for the implementation and application of this Agreement, for its joint administration and for the resolution of disputes;
   and
- \* Establishing a framework for further regional cooperation to expand and enhance the mutual benefits of this Agreement.

Dr. Md. SERAJUL ISLAM PRODHAN, Associate Professor, Department of Civil Engineering & Director, Institutional Quality Assurance Cell (IQAC), Dhaka International University, Bangladesh, he explicate that India's foreign policy is based on the principle of Panchsheel and non-alignment. As a result, it is one of the few nations that can claim to have a "strategic autonomy" in terms of world. Such a core view has helped India in raising her stature and work progressively in terms of peace and security. India has more or less maintained its non-violent atmosphere by very smartly using it for its diplomacy for its needs. At times, sense of security has also resulted into wars especially with our western neighbor on

many times. India's ideological closeness leaning towards the socialist Russia has also led to argumentation of the bilateral agreement in terms of defence. Most of India's weapons have a Soviet back drop, be it the MiG planes, or the SukhoiMki, to the latest aircraft carriers such as Vikramaditya. Moreover very recently, in past one year, India's awakening at the global arena has in some significant way been due to highly followed bilateral visits from the Indian top brass. A slight leaning towards the USA and its allies such as the EU, Japan, and Australia has augmented India into landing many defence works that will change its outdated defence arsenal.

### FELICITATION:

The function was felicitated by the following dignitaries

**Mr. M. CHOKKALINGAM**, Chief Executive, Vivekanandha Educational Institutions & Hospitals.

**Mr. S. VARADHARAJU**, Admission Director, Vivekanandha Educational Institutions & Hospitals.

Dr. S. LEELAVATHI, Controller of Examinations, VICAS.

Dr. V. KUMARAVEL, Director, VICAS.

### **VOTE OF THANKS**

The inaugural function ended with Vote of Thanks which was presented by **Dr. P. KAMARAJ**, Dean-Commerce, Vivekanandha College of Arts & Sciences for Women. He thanked the Management, Speakers, Faculty Members of our and other Departments of our college and the participants for contributing their valuable time in participating in this conference.

### TECHNICAL SESSION

After the lunch break, two technical sessions were conducted simultaneously

### Session I

This session entitled INDIA'S ROLE AND CONTRIBUTION TO SAARC was headed by Dr. C. PARAMASIVAN, Assistant Professor, Department of Commerce, Periyar E.V.R. College, Trichy. Dr. N.K. GOVINDARAJU, Assistant Professor of Commerce, Vivekanandha College of Arts & Sciences for Women acted as Rapporteur for this session. The participants presented their papers and interacted their views.

### Session II

This session entitled **BILATERAL TRADE AGREEMENTS** was headed by **Prof. Dr. V. MARIAPPAN**, Professor, Department of Banking Technology, School of Management, Pondicherry University Puducherry. **Dr. R. LEELAVATHI**, Assistant Professor of Commerce, Vivekanandha College of Arts & Sciences for Women., acted as Rapporteur for this session. The participants presented their papers and interacted their views. The programme was successfully completed at 4.00 p.m.

### **Day - II** (11.02.2020)

The second day of the conference commenced with the prayer song at 10.30. a.m. It was followed by

**Venue:** Commerce Seminar Hall (A/C)

### **WELCOME ADDRESS**

The welcome address was given by **Dr. K.PRIYA**, Assistant Professor and Head, Department of Commerce, VICAS. He welcomed the gathering and it was followed by two technical sessions simultaneously.

### Session - I

This session entitled **INDIA-THE LEADER OF SAARC NATIONS** was headed by **Dr. M. SUGUNA**, Assistant Professor, Department of Commerce, Periyar University, Salem. **Dr. C. SANKAR**, Assistant Professor, Department of Commerce,

Vivekanandha College of Arts & Sciences for Women., acted as Rapporteur for this session. The participants presented their papers and interacted their views.

### Session - I

This session entitled **Bilateral PEACE & SECURITY AMONG SAARC NATIONS** was headed by **Dr. M. SUMATHY**, Dean, Professor & Head, Department of Commerce, Bharathiar University, Coimbatore. **Dr. P. ARUNACHALAM**, Assistant Professor, Department of Economics, Vivekanandha College of Arts & Sciences for Women, acted as Rapporteur for this session. The participants presented their papers and interacted their views.

### VALEDICTORY

After having the lunch, the valedictory function started at 2.30. p.m.

### WELCOME ADDRESS

**Dr. Dr. K. PRIYA**, Assistant Professor & Head, Dept., of Commerce, Vivekanandha College of Arts & Sciences for Women, welcomed the gathering.

### VALEDICTORY ADDRESS

**Dr. M. SUMATHY,** Dean, Professor & Head, Department of Commerce, Bharathiar University, Coimbatore delivered Valedictory address and it was followed by Special Address by **Dr. V. KUMARAVEL**, Director, Vivekanandha College of Arts & Sciences for Women.

### **Department of Commerce**

### 2020

**VICAS** 

### **FELICITATION:**

The function was felicitated by the following dignitaries

**Mr. M. CHOKKALINGAM**, Chief Executive, Vivekanandha Educational Institutions & Hospitals.

**Mr. S. VARADHARAJU**, Admission Director, Vivekanandha Educational Institutions & Hospitals.

Dr. S. LEELAVATHI, Controller of Examinations, VICAS.

Dr. B.T. SURESHKUMAR, Principal, VICAS.

### REPORT OF THE CONFERENCE

**Dr. V. SELVAM,** Organizing Secretary & Assistant Professor, Dept. of Commerce, Vivekanandha College of Arts & Sciences for Women delivered the international conference report.

### VOTE OF THANKS

The inaugural function ended with Vote of Thanks which was presented by **Dr. V. VIMALA**, Assistant Professor (SS), Dept. of Commerce, Avinashilingam Institute for Home Science & Higher Education for Women. She thanked the Management, Speakers, Faculty Members of our and other Departments of our college and the participants for contributing their valuable time in participating in this conference. The two day National Conference ended successfully at 4.15 p.m.

\*\*\*\*\*

Director Academic.
Vivekanandha College of Arts & Science

for Women (Autonomous). Elayampalayam, Tiruchengode.

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IVEKANANDHA COLLEGE OF ARTS AND
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VEI INTERNATIONAL JOURNAL RELEASED BY CHIEF GUEST

ICWA, New Delhi Sponsored Two Day 8<sup>th</sup> International Conference on "India – SAARC: Trade, Cultural & Economic Development"

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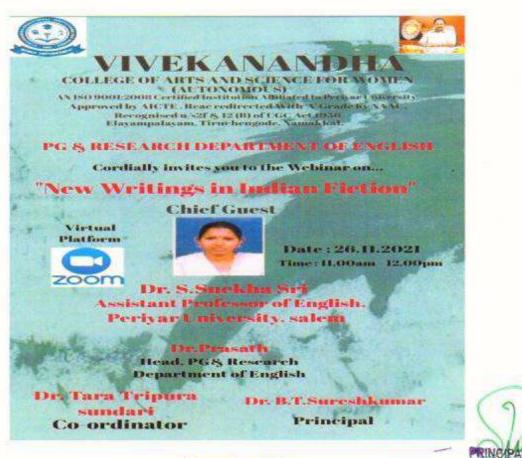
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## REPORT

On

### WEBMINAR

DATE: 26.11.2021



Organized By

SCIENCES FOR WOMEN (Autonomous)

PG AND RESEARCH DEPARTMENT OF THE TAMENT OF

# VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (Autonomous)

ELAYAMPAYLAYAM, TIRUCHENGODE

An ISO 9001:2008 Certified Institution

(Affiliated to Periyar University, Approved by AICTE, Re-Accredited with 'A'

Grade by NAAC)

Recognized u/s 2f & 12 (B) of UGC Act 1956

Elayampalayam, Tiruchengode

From

Dr. PRASATH

Head, PG & Research Dept. of English,

Vivekanandha College of Arts and Sciences for Women (Autonomous),

Elayampalayam.

To

The Principal,

Vivekanandha College of Arts and Sciences for Women (Autonomous),

Elayampalayam.

Respected Sir,

Sub: Seeking permission to organize Webinar - Reg.

The PG and Research Department of English has proposed to organize a Webinar entitled New Writing In Indian Fiction, on 26.11.2021. Dr. S. Snekha Sri, Assistant Professor, Periyar University, Salem has consented to address the students. I request your approval to organize the webinar through Google Meet Forum at 11.am and do the needful,

Thank you,

1

approved

Proposity as

VICE PRINCIPAL

IVEKANANDHA COLLEGE OF ARTS AND
SCIENCES FOR WOMEN (Autonomous)
ELAYAMPALAYAM-637 205, TIRUCHENGODE-TK,
NAMAKKAL - Dr. TAMIL NADU.

PRINCIPAL VEKANANDHA GOLL FOR OF ART

SCIENCES FOR WOMEN (Autonomous).

ELAYAMPALAYAM - 637 205

TIRUCHENGODE TK. NAMARKAL DT

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Yours Faithfully,

Department of English

Vivekanandha College of Arts & Sciences for Women ELAYAMPALAYAM - 637 205

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SUMMARY OF THE WENIMAR

Contemporary Literature

The word contemporary means living, belonging to the present. So when we talk about

contemporary literature, we are talking about literature that is being written in the now

about the now. But what does the now encompass?

Contemporary literature is defined as literature written after World War II through the

current day. While this is a vague definition, there is not a clear-cut explanation of this

concept -- only interpretation by scholars and academics. While there is some

disagreement, most agree that contemporary literature is writing completed after 1940.

**Literary Fiction** 

When compared to genre fiction, literary fiction tends to follow non-conventional plot

structures while containing embedded symbolism and allegory. As a general rule, literary

fiction and literary fiction writers are often studied in English departments at universities

and receives careful criticism in journals like the Paris Review, The New York Review of

Books, and The London Revi

Characteristics of Literary Fiction

Literary fiction is not a rigidly defined term, but most works of literary fiction include

one or more of these facets:

Character-focused narratives

Ample symbolism, metaphor, and allegory

Advanced vocabulary infused with imagery

Ambiguous plot points, including even the work's conclusion

Exploration of larger philosophical themes regarding the humanity

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### Genre Fiction

Some genre writers tend to straddle a line between genre-focused commercial fiction and the traditions of literary fiction. John Updike, for instance, has been noted for his somewhat pulpy novels that excited readers with their boundary-pushing considerations of sex and love, but which also seem to mine the human condition. Meanwhile, J.R.R. Tolkien developed a worldwide following within the fantasy genre, yet his Lord of the Rings trilogy is famous for its intricate allegory for man's relationship to nature and—debatably—the geopolitics of the twentieth-century western world

### Characteristics of Genre Fiction

- Adheres to time-honored formulas for plot and character arcs
- Typically more literal with fewer obscure symbols and allegories
- Whatever symbolism might exist is typically clear and easily accessible to all readers
- Often fits specific genres like mystery, horror, science fiction (sci-fi), romance, military thrillers, and spy novels

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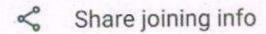
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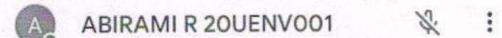


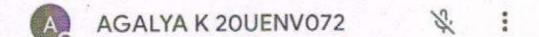


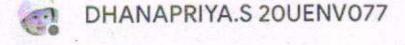
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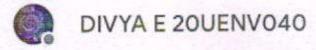
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### **BONAFIDE CERTIFICATE**

This is to certify that Ms./Mrs A. Parameshwari bearing a Reg.No 18PAMV020 is a bonafide student of this college in the current academic year (2019-2020) studying in the I year of M.Sc., (Applied Microbiology). She is reliable, sincere, hard working and bears a good moral character. This certificate is issued for the purpose of project work only.

Head of the Department / Head of the Institution

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(Autonomous)

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### MICROBIAL AND MOLECULAR TECHNIQUES

Internship report submitted to Department of Microbiology in partial fulfillment of the requirement for the award of the degree of

### MASTER OF SCIENCE IN APPLIED MICROBIOLOGY

Submitted by

#### **R.BRUNDHA**

Register No: 18PAMV005

Under the guidance of **Dr. J.ARUNKUMAR., M.Sc., Ph.D.,** 



# DEPARTMENT OF MICROBIOLOGY VIVEKANANDHA

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TIRLICHENGODE TK. NAMAKKAL



# Certificate

This is to certify that



### Ms. R. BRUNDHA

has participated in the Summer Training

Programme on 'Microbial and

Molecular Techniques'

from 15.05.2019 to 31.05.2019 held at

AWE CARE Research Laboratories, Erode, TN, India.

DIRECTOR

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### **BONAFIDE CERTIFICATE**

This is to certify that Ms./Mrs K. Kanimozhi bearing a Reg.No 18PAMV011 is a bonafide student of this college in the current academic year (2019-2020) studying in the I year of M.Sc., (Applied Microbiology). She is reliable, sincere, hard working and bears a good moral character. This certificate is issued for the purpose of project work only.

Head of the Department / Head of the Institution

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Thindal,

Erode-638012.

Elayampalayam,
Tiruchangode Tk,
Namakkal Dist,
Tamil Nadu,
Pln: 637 205.

### MICROBIAL AND MOLECULAR TECHNIQUES

Internship report submitted to Department of Microbiology in partial fulfillment of the requirement for the award of the degree of

### MASTER OF SCIENCE IN APPLIEDMICROBIOLOGY

Submitted by
K.KANIMOZHI
Register No:18PAMV011

Under the guidance of Dr. T. SHANKAR, M.Sc., M.Phil., Ph.D., DEPC., FIAAM., FISRD., FIRED.,



# DEPARTMENT OF MICROBIOLOGY VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)

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# Certificate

This is to certify that

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h is participated in the Summer Training

Programme on 'Microbial and

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DIRECTOR

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### **BONAFIDE CERTIFICATE**

This is to certify that Ms./Mrs M.Priyanka bearing a Reg.No 18PAMV024 is a bonafide student of this college in the current academic year (2018-2019) studying in the I year of M.Sc., (Applied Microbiology). She is reliable, sincere, hard working and bears a good moral character. This certificate is issued for the purpose of project work only.

Head of the Department / Head of the Institution

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1. AWE CARE Research Laboratories,

Agri nagar,

Thindal,

Erode-638012.



### MICROBIAL AND MOLECULAR TECHNIQUES

Internship report submitted to Department of Microbiology in partial fulfillment of the requirement for the award of the degree of

### MASTER OF SCIENCE IN APPLIED MICROBIOLOGY

Submitted by M.PRIYANKA
Register No: 18PAMV024

Under the guidance of **Dr. R.ANBURAJ., M.Sc., M.Phil., Ph.D.,** 



# DEPARTMENT OF MICROBIOLOGY VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN

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SCIENCES FOR WOMEN (Autonomous),
ELAYAMPALAYAM - 637 205

TIRUCHENGODE TK, NAMAKKAL DT
TAMIL NADU



# Certificate

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DIRECTOR

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## VIVEKANANDHA

COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)

PG & RESEARCH

DEPARTMENT OF MICROBIOLOGY



CAREER GUIDANCE PROGRAMME

On

Scope for Microbiologist

19.07.2019 **REPORT** 

Submitted to the Chairman SIr for Intersonation.

### VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN

# [Autonomous] ELAYAMPALAYAM, TIRUCHENCODE PG & RESEARCH DEPARTMENT OF MICROBIOLOGY CAREER GUIDANCE PROGRAMME



Chief Guest introduction by Dean, Dr. T. Shankar



Introduction of office bearers



Chief Guest delivered his Speech



Interaction with students



Vote of Thanks given by Dr. L. Ashokkumar



# VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN [Autonomous]

#### PG & RESEARCH DEPARTMENT OF MICROBIOLOGY

#### CAREER GUIDANCE PROGRAMME

)ate

: 19.07.2019

Time

: 10.00 AM to 1.15 PM

/enue

: Valliyammai block Seminar Hall

**Suest invitee** 

: Dr. E.S. Karthy, Managing Director, AWE CARE, Analytical & Research

Laboratories, 22, Agri Nagar, Thindal, Erode - 638 012.

Горіс

: Scope for Microbiologist

Participants

: All the students of Microbiology department (290 members)

### Agenda:

- Welcome address & Introduction of the Chief Guest by Dr. T. Shankar, Dean, Microbiology
- 2. Lecture session by the guest
- 3. Interaction session
- 4. Vote of thanks by Dr. L. Ashokkumar, HOD i/c, Department of Microbiology, VICAS

### **Objectives:**

Career guidance programme help individuals to acquire the knowledge, decision making skills and experience necessary to identify options, explore alternatives and succeed in society. It also helps to increase the self-esteem and motivation among the students and to build interpersonal effectiveness.

### Outcome:

- i) The students gained knowledge on the various career opportunities (*Spirulina* cultivation, Hydroponics technology, Mushroom cultivation and sewage treatment) in the field of Microbiology
  - ii) The students were self motivated to become an entrepreneur

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TAMIL NADU

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